



FIRST EDITION
2013

FOGGIATURA
FUOCO
ARGILLA **UMBRA**
TERRA
SMALTI INGOBBIO
COTTURA
COLORE
CRISTALLINA
FORMA MADRE
ROMETTI
CREAZIONE
MAIOLICA
DESIGN
NERO FINISSIMO
COLORANTI
CERAMICA
TORNIO
STAMPO

ROMETTI A W A R D

COMPETITION TO INVITATION



ART. 1

AIMS OF THE INITIATIVE

The competition is aimed at all projects that make an original contribution to the ancient art of ceramics.

In the wake of a recent business renewal, Ceramiche Rometti is opening its doors to young artists, re/establishing a tradition whereby production benefits from experimentations of unquestionable formal value.

The Rometti has made ceramics in Umbertide (PG) since 1927. In the course of its long and uninterrupted history, it has worked with well-known and much appreciated artists and designers.

At the end of the twenties the eighteen-year-old Corrado Cagli, Dante Baldelli and Mario Di Giacomo, all students of the Academy of Fine Arts in Rome, were invited by Settimio and Aspromonte Rometti to try their hand at producing ceramics with complete freedom of expression, giving rise to masterpieces of in the genre of applied arts.

More than eighty years later, the Manifattura Rometti wishes to confirm the centrality of collaboration with young artists and designers to give a new lease of life to its current production, which has undergone significant changes in artistic expression.

The competition is sponsored by Ceramiche Rometti, in collaboration with Umbertide Town Council and the following design institutes and artistic academies :

- Accademia di Belle Arti di Roma
- RUFA - Rome University of Fine Arts
- Istituto Europeo di Design Roma
- Accademia di Belle Arti di Brera
- Istituto Europeo di Design Milano
- Politecnico di Milano
- Accademia di Belle Arti Pietro Vannucci Perugia

The Rometti Award is sponsored by AIMET and Italtrading, companies working in the field of gas and electricity, currently developing activities focusing on energy and environmental sustainability, such as the rational use of energy.

ART. 2

ELIGIBILITY TO TAKE PART IN THE COMPETITION AND SHORTLIST

The competition is open to all students enrolled in institutes participating in the initiative. The institutes are responsible for shortlisting the projects and transmitting them to the jury. Each Institute can send up to a maximum of 10 projects, which must comply with the criteria set out in Articles 4 and 5.

The competition rules and documentary material can be downloaded from the « Rometti Prize » section of the website www.rometti.it

ART. 3

COMPOSITION OF THE JURY

The Jury is appointed by the organizers and has the task of selecting three projects from those shortlisted by the institutes, designating the three students who are participate in the internship and then awarding the three prizes.

ART. 4
THEMES
OF THE
COMPETITION

1. SHORTLIST. Each competitor shall produce a single project chosen from the following options :
 - decorate a vase without changing its shape (Scacchi vase, cm 45 x 24) ;
 - create a Venus in the form of a vase or sculpture. The theme of the goddess has been used over and over again in all forms of artistic expressions: the Pozzi Venus (60 cm by 180 cm) is given only by way of example ;
 - design and decorate a tea service (cup with saucer, teapot with lid, sugar bowl and milk jug).
2. INTERNSHIP. In competing for the prizes during their stay at Ceramiche Rometti, the three finalists can not only try their hand at making the pieces designed for the competitions but also work on a theme of their own choice, in agreement with the Rometti directors.

ART. 5
ENTRY
REQUIREMENTS

Documentation is to be sent to the jury in a single package with all the short-listed projects, both in print and digital format:

- a) Illustrated report of the project, with text and images - one page of maximum paper size A4 paper ;
- b) Two drawings, by hand or computer generated, with elevations, sections and any other details necessary for a complete illustration of the project - maximum paper size A3 ;
- c) One CD with the complete project and any curricula and workbooks. Images must be in pdf, jpg or tiff. The curricula and the book in pdf or power point. Any videos need to be in AVI or MOV.

ART. 6
CALENDAR

- PHASE I: Competition announcement and shortlist
18.02.2013 - Competition announcement
15.05.2013 - Deadline for sending in projects to the jury
- PHASE II: Convening of jury to consider projects
20.05.2013 -12.06.2013 - Consideration of projects
15.06.2013 - Communication of results to the three finalists
- PHASE III: Internship and prize giving
30.06/2013 - Finalists consent to participate in the internship
05.07.2013 - Deadline for any repechage
22.07.2013 - 03.08.2013 – Internship at Rometti's
Sept. 2013 - Choice of winner and award ceremony

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ART. 7
PARTICIPATION
IN THE INTERNSHIP

The internship will take place at the factory in Umbertide and will last two weeks, from Monday to Saturday, making a total of 12 days of actual activity, with a Sunday in between.

Interns enjoy free stay (room and board) for the duration of the internship and free local transport, as well as free trips organized directly by Rometti to other factories. Interns are not entitled to reimbursement of travel expenses to the site of the internship or the prize giving ceremony.

Interns shall be given personal insurance coverage, agreed with their institutes. Finalists are to bring their CVs and, if they have them, their workbooks.

Participants in the internship will be able to experience all aspects of ceramics production (lathe, slip, decorating, glazing, decals, etc.), workshop activities and meetings within and outside the factory. They shall develop their own independent project, making or rearranging the pieces designed for the competition or even creating a subject of their own choice, after verifying its compatibility with the ceramics technique, under the guidance of qualified Rometti artisans. Interns will be provided with all the documentary material needed to carry out their projects.

ART. 8
AWARDS

The winner will receive prize money of € 1,000.00 and his or her creations will go into production: any modifications shall be agreed in advance, and a contract will be drawn up with royalties on sales of 5 %.

The works of the other finalists, with a prize of € 600.00 for the second and € 400.00 for the third, could also go into production, following the same procedures as established for the winner.

All creations shall remain the property of the Town Council and will be exhibited in the Rometti gallery, at the Fabbrica Moderna (FA. MO.) in Umbertide, in one of the contemporary sections within the existing exhibition areas. The creator shall retain all intellectual property rights.

ART. 9
RETURN
OF MATERIALS
AND ACCEPTANCE
OF THE RULES

Materials delivered and/or sent will not be returned.

Participation in the competition entails acceptance of these rules.

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ORGANIZING SECRETARIAT

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ROMETTI



Comune
di Umbertide



