

The Institute of Design Innovation at
The Glasgow School of Art
in partnership with
Highlands and Islands Enterprise
presents the inaugural conference on

wellbeing by DESIGN

Creativity and Collaboration
in Practice-based Inquiry



7th, 8th and 9th September 2015

Horizon Scotland
The Enterprise Park
Forres, Moray



INSTITUTE
OF DESIGN
INNOVATION
THE GLASGOW
SCHOOL OF ART



Highlands and Islands Enterprise
Iomairt na Gàidhealtachd 's nan Eilean

Wellbeing by Design



Creativity and Collaboration in Practice-based Inquiry

Call for Participation

7th, 8th, 9th September 2015

The Institute of Design Innovation (InDI) at The Glasgow School of Art is pleased to announce the call for participation for the inaugural Wellbeing by Design Conference. This event will take place on the 7th, 8th and 9th September 2015, in the Highland and Islands Campus, Forres, Morayshire, with Professor Irene McCara-McWilliam delivering a keynote.

The conference will bring together practitioners and researchers from Masters, Doctoral and Post-doctoral communities whose shared interests and inquiries utilise design approaches to support communities to live well. Through a lively series of presentations, discussions and exhibitions, delegates will collaboratively explore and expand the evolving definitions of 'wellbeing'. At the same time, we will consider our individual and collective experiences and how reflective practice and reflexivity can support creativity, enhance collective knowledge, and be harnessed when exploring complex social challenges.

Areas of interest may include:

- the democratisation of care
- asset-based approaches
- social isolation and loneliness
- inequalities: health, culture, gender, race, sexuality, age
- marginalised, fragile, or rural communities

The aim of the Wellbeing by Design conference is to provide an intimate, supportive and informal space to discuss our successes, as well as the struggles inherent in research inquiry.

We invite applicants to complete the conference application form by 30th July 2015. In the application we ask for a short description of your background, your research focus and your practice.

For the conference event, we invite you to prepare a 10 minute overview of your work, which may include emerging insights, reflections, questions, or concerns. Where possible, we encourage the use of research artefacts to support discussions of your work. We will endeavor to support multiple forms of presentation and media but kindly ask you to specify presentation needs in your application form so that we can accommodate.

Conference Fee: £50

Additional optional fee for conference dinner: £20

Both payable upon acceptance

If you have any questions please contact the team at: m.mcara1@student.gsa.ac.uk

We look forward to reading your applications and meeting you in September!

SUBMISSION DEADLINE 30/07/15

Please submit completed form to:

c.wyllie@gsa.ac.uk

Fees payable upon acceptance



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Conference Application

SURNAME :

FIRST NAME :

TITLE :

CONTACT TELEPHONE :

EMAIL ADDRESS :

COUNTRY :

INSTITUTION :

DEPARTMENT :

LEVEL OF STUDY :

BIO (150 WORDS MAX) :

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Conference Application

RESEARCH AND/OR PRACTICE INTERESTS AND APPROACHES (300 WORDS MAX):

KEY WORDS:

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Conference Application

WHAT AREA IN YOUR RESEARCH AND/OR PRACTICE ARE YOU KEEN TO DISCUSS AND PRESENT ON (PLEASE TICK) :

- ☐ EXPLORATION, FIELD WORK AND METHODS IN PRACTICE
- ☐ DESIGNING WITH PEOPLE; COMMUNICATION, ENGAGEMENT AND CO-CREATION
- ☐ THE ROLE OF DESIGN AND THE ARTEFACT IN ANALYSIS AND DISSEMINATION

PLEASE DESCRIBE :

PRESENTATION AND EXHIBITION OF PRACTICE

PLEASE INCLUDE DETAILS OF ANY PRACTICE YOU WOULD LIKE TO EXHIBIT AND ANY TECHNOLOGY YOU WILL REQUIRE :

DIETARY REQUIREMENTS :

MOBILITY REQUIREMENTS :

PLEASE TICK IF YOU WOULD LIKE TO ATTEND THE CONFERENCE DINNER
(AN ADDITIONAL £20.00 ON TOP OF CONFERENCE FEES)

☐

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Travel

Getting here

Conference location:

Institute of Design Innovation
Horizon Scotland
The Enterprise Park
Forres, Moray
Scotland, IV36 2AB

By Plane:

Aberdeen International Airport,
Dyce, Aberdeen,
Scotland AB21 7DU

Then get a direct train from Dyce train station to Forres or Elgin (journey approximately 1 and half hours). For Findhorn, alight at Forres and get a taxi.

OR

Inverness Airport (INV),
Dalcross, Inverness,
Scotland IV2 7JB

Then get a bus or taxi to Inverness city centre and then a direct train from Inverness train station to Forres or Elgin (journey approximately 30 minutes). For Findhorn, alight at Forres and get a taxi.

By Train:

Trains run regularly from Edinburgh Waverley, Glasgow Queen Street, Aberdeen, Perth, and Inverness.

By Car:

If you choose to drive, there is car parking available at the conference location.

Once you're here

Conference Coach

To help you get around we will be putting on a coach service at the start and end of each day. There will be three stops for picks ups and drop offs. Times and specific pick up locations are to be confirmed, but will likely include:

- Forres Town Centre
- Forres Train Station
(for those choosing to stay in Inverness or Elgin)
- Findhorn Village

Local Taxi Services:

Mundole Taxis: 01309 673168

For more information please contact the team at:
m.mcara1@student.gsa.ac.uk.

When planning your trip, perhaps you might like to add a day or two to enjoy the local sights, or even explore the rich histories and vibrant cultures of Glasgow or Edinburgh?

Wellbeing by Design



Accommodation

Suggestions of where to stay

Forres

(Travel: walk, taxi or coach pick up)

The Ramnee Hotel
Victoria Road,
IV36 3BN
www.ramneehotel.com

The Mayfield Bed and Breakfast
Victoria Road
IV36 3BN
www.mayfieldforres.co.uk

The Knockomie Hotel
Grantown Road,
IV36 2SG
www.knockomie.co.uk

Cluny Bank Hotel and
Franklin's Restaurant
69 St Leonard's Road
IV36 1DW
www.clunymbankhotel.co.uk

Findhorn

(Travel: taxi or coach pick up)

Findhorn Village Centre
Church Place
IV36 3YR
www.findhornvillagehostel.com

The Crown & Anchor Inn
Findhorn, Morayshire,
IV36 3YF
www.crownandanchorinn.co.uk

Inverness

(Travel: train to Forres for coach pick up)

The Royal Highland Hotel
Station Square,
Academy St Inverness, IV1 1LG
www.royalhighlandhotel.co.uk

The Columba Hotel
7 Ness Walk
IV3 5NF
www.bespokehotels.com/columbahotel

The Glen Mhor
8-15 Ness Bank,
IV2 4SG
www.theinvernesshotel.co.uk

The Highlander B&B
28 Ardconnel Street,
IV2 3EU
www.highlanderbandb.co.uk

Elgin

(Travel: train to Forres for coach pick up)

The Laichmoray Hotel
Maisondieu Road,
IV30 1QR
www.laichmorayhotel.co.uk/Home

Sunninghill Hotel
Hay Street,
IV30 1NH
www.sunninghillhotel.com

Premier Inn
15 Linkwood Way,
IV30 1HY
<http://www.premierinn.com/en/hotel/ELGLIN>



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