

{WANTED
Design}

INTERNATIONAL
DESIGN EVENT
NYC
MAY 15-18
2015



2015 Participation form

WantedDesign May 15-18

In 2015, WantedDesign will celebrate its 5th anniversary! Five years of collaborations with international designers, architects, interior designers, craftsmen, editors, manufacturers, museum curators, and retailers. Five years of showcasing, discussing and sharing inspiring and innovative design.

WantedDesign has been growing and will continue to expand its community in NYC and beyond to connect people and raise the Design voice in the U.S. and abroad.

[Watch the WantedDesign 2014 video here.](#)

WantedDesign is located at The Terminal Stores (11th Avenue between 27th and 28th Street) in West Chelsea, a few blocks south of the Jacob Javits Center (ICFF), the Highline, the art galleries and the Meatpacking District.

This past year, there were over 110 international exhibitors from 16 countries, 1 workshop space, 5 social/meeting areas, a restaurant and two pop-up shops, totaling 35,000 square feet of space in 2014.

For more detailed information,
[download WantedDesign 2014 Report here.](#)



OVERVIEW → KEY FACTS AND AUDIENCE

KEY FACTS

Friday, May 15 (by invitation only) starting at 12pm, Bloggers and Press preview

Starting at 4pm, Interior Designers preview

From 7pm to 10pm, opening night celebration

Friday attendance in May 2014: 4,000 (preview 1,000 and opening celebration 3,000)

Saturday/Sunday, May 16/17 10am–7pm (open to trade and public)

Monday, May 18 10am–7pm (trade only)

Total attendance in May 2014: 11,000+

Projected Attendance in May 2015: 15,000+

AUDIENCE

85% Trade / 15% public

30% Architects and Interior Designers

12% Buyers, Retailers and Curators

12% Manufacturers

12% Product Designers

12% Editors, Journalists, Bloggers

7% Design Academics

15% Design lovers - public

Visitors to WantedDesign 2014 came

From the USA - 63%

From Canada - 6%

From Europe - 13%

From Central and South America - 12%

From Asia+Africa+Oceania - 6%

WantedDesign May 15-18 2015 → LAUNCH PAD

“The Launch Pad” space is an area dedicated to independent designers and small companies seeking a manufacturer for their new products. Because we don't want the participation fee to be an obstacle to discover new talents at WantedDesign, we created this special area to gather what we feel will surprise and inspire our visitors. If you have a new product to present to manufacturers this is the best way for you to be part of this International Design event during NYCxDESIGN (New York Design Week). [Discover The 2014 Launch Pad participants here.](#)

For the third year WantedDesign will select 20 designers to be part of the Launch Pad. Starting April 1st, 2015, the public will be able to vote online for their favorite designer. During WantedDesign in May, a jury of professionals will review the projects and award the best designer with The Launch Pad prize. The winner receives a free Launch Pad spot at WantedDesign 2016 and a free spot at WestEdge design fair in Los Angeles in October 2015.

Submit a brief presentation by January 15th, 2015, at caterina@wanteddesignnyc.com.
Final selection of Launch Pad designers: February 15th, 2015.

Exhibition cost: \$990 per company/designer for 25 sq ft (5'x5')
Cost includes: Space Branding and signage for each participant
Security, cleaning, technical support during set-up, wifi connection, lighting and power
Dedicated webpage on wanteddesignnyc.com + Twitter, Facebook posts + special Launch Pad promotion with DesignMilk.com
PR service: your press release available on WantedDesign online press access

This program is supported by **design\milk™**



CONTACTS

For more information, please visit

www.wanteddesignnyc.com

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<https://vimeo.com/wanteddesignnyc>

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