

Corso: **LEADERSHIP AND INNOVATION**

Docente: **PROF. ROBERTO**

Semestre: **2°**

Lingua di erogazione: **INGLESE**

N° max studenti ammessi: **---**

Modalità d'esame per non frequentanti: **SI. Ma si scoraggia la scelta del corso per chi non può frequentare.**

Note: **INSEGNAMENTO OBBLIGATORIO PER STUDENTI DOPPIA LAUREA PSSD/MNG**

Prodotto	Interni	Comunicazione	Fashion	D&E	PSSD
X	X	X	X	X	✓

## LEADERSHIP AND INNOVATION

Nowadays, it's impossible to drive innovation without leadership skills

Nowadays, it's impossible to be a leader without thinking innovative

In short, nowadays leadership and innovation walk together

The course is a unique journey, aimed at developing capabilities and skills to be effective innovative leaders.

The goal focuses on two dimensions:

- on you as a person (how to be an innovative leader)
  - on social and organizational relations (how to nurture an organization and an environment that creates innovations)
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## LEADERSHIP AND INNOVATION – Learning approach

### **Classes**

Here we introduce the frameworks for innovative leadership and discuss cases and examples

### **Project**

Development, as a team, of an innovation project aimed at addressing a real challenge of a company. The project is aimed not only at experiencing innovation in an organized context, but also at experiencing leadership as an act of driving teams towards goals

## LEADERSHIP AND INNOVATION – Exam

- Written Exam (weight 60%)
- Team-based Innovation Project (weight 40%)
- Individual Participation +/- 2
- Leadership Story (optional) +/- 3

Students who are not able to actively participate to classes and to the Team-based project can do an individual exam (without team-based project, but with additional individual work). However, this option is less rewarding in terms of learning, and is targeted to students with special needs. So, if you cannot attend this course and do the project, we discourage you to pick this course as optional.





Example of companies involved in the Innovation Projects last year



## Brief Presentation



Examples of Leadership Stories with:

Antonio Rossi (Olympic Athletes)

Maximo Ibarra (Wind CEO)

Timothy O'Connell (HR director Hfarm)

