



Presenting UPS

UPS & Rizoma Urban Mobility Contest @EICMA 2015



United Parcel Service

1907 and now



Jim Casey stated the company with a loan of \$100



They made most deliveries on foot and used bicycles for longer trips



They only had 2 telephones in their basement headquarters



They delivered messages and small packages



Today the company has 435,000 employees worldwide



UPS owns a fleet of 237 aircraft



UPS invests \$1 billion in technology every year



UPS serves more than 220 countries and territories worldwide



UPS History in a Nutshell

- **1907** – Company is founded in Seattle, USA
- **1913** – First package car is rolled out: a Ford T-Model
- **1929** – UPS transports first package by plane
- **1976** – UPS enters Europe, in Germany - First presence outside of North America
- **1999** – UPS listed on New York Stock Exchange
- **2003** – UPS Rebranding: a new logo to reflect enhanced supply chain capabilities
- **2005-2010** – Access to European markets broadened through acquisitions
- **2010** – Opened new intra-Asia air hub in Shenzhen, China; completed expansion of Worldport global air hub in Louisville, USA
- **2011** – Increased investments in global healthcare capabilities, including Italian pharma logistic company Pieffe in Italy, and announced expansion of the Cologne air hub
- **2012** – Acquired Kiala, the leading independent European collection point network
- **2014** – Expansion of UPS My Choice® and the UPS Access Point™ network, two of the company's services that make it easier for retailers and busy consumers in Italy and around the world to manage their residential package deliveries



Global Reach

Providing *solutions* wherever and whenever

UPS provides package and freight delivery solutions:

- For more than 9.8 million customers
- In over 220 countries and territories
- By utilising more than 235 of our own jet aircrafts, the most modern fleet in the industry
- Connecting through more than 720 airports
- With our fleet of almost 100,000 delivery vehicles
- Under the watchful eye of 435,000 proud UPSers (81,000 outside the US)
- With UPS Access Point™ locations spanning 9 markets in Europe



UPS United Problem Solvers

- A new positioning message launched in April 2015 reflecting UPS's culture and business model
- Communicates the company's unique capabilities to solve problems for all customers, ranging from small businesses to the largest global enterprises
- Every day, more than 400,000 UPS employees, 45,000 in Europe, roll-up their sleeves and solve our customers' logistics problems with expertise and dedication
- UPS innovative problem solving capabilities and custom logistics services are implemented through the power of its global transportation network
- [United Problem Solvers™ Video](#)



Integrated Network

Let us connect the dots

UPS operates the *largest integrated transportation network* worldwide and has the capability to effectively move goods:

- By any mode or any combination – ground, air, ocean or rail
- Of almost any size – from envelopes to jet engines
- Of just about any weight – from grammes to tonnes
- At the speed of next day delivery or the economy of ocean freight



Technology

- First in class shipping, tracking and visibility solutions
- 58,2 million tracking requests per business day on www.ups.com
- \$1 billion a year invested in technology
- In 2013 UPS launched in the US an innovative technology called ORION (On-Road Integrated Optimization and Navigation). Using package-level detail and customized online map data, ORION creates the most efficient delivery route for drivers, saving fuel and reducing CO₂ emissions



UPS Ships and Delivers by the means of...



UPS Packaging Solutions...



Upholding Social Responsibility

UPS offers sustainable solutions: the largest and the most diverse such fleets in the entire transportation industry with more than 3,150 alternative fuel vehicles globally





Thank you

