



POLITONG
DESIGN

Double degree program in Product Service System Design con Tongji University, Shanghai



**TONGJI UNIVERSITY
COLLEGE OF DESIGN AND
INNOVATION**
同济大学设计创意学院

POLITECNICO DI MILANO



**SCUOLA DEL DESIGN
DIPARTIMENTO DI DESIGN**

The background image shows the exterior of the Scuola del Design building at the Politecnico di Milano. The building features a modern facade with large glass panels and yellow and white rectangular panels. A red banner with the text 'SCUOLA DEL DESIGN' is visible on the left. The sky is overcast.

SCUOLA DEL DESIGN del Politecnico di Milano

Dal 1999, prima facoltà italiana di Design

4 corsi di Laurea Triennale

6 corsi di Laurea Magistrale

1 corso di dottorato

4000 studenti



COLLEGE OF DESIGN and INNOVATION Tongji University

4 corsi di Laurea Triennale

4 corsi di Laurea Magistrale

1 corso di dottorato

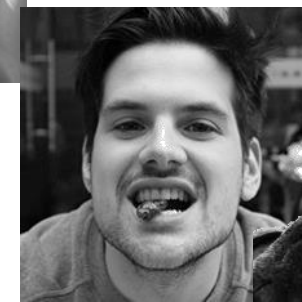
1500 studenti

Doppie lauree all'interno dell'accordo per la creazione del SINO ITALIAN CAMPUS (2006)





POLITONG
DESIGN



Studenti Politecnico di Milano

SET-17/FEB-18
2° ANNO 1° SEM

MILANO

SET-16/GIU-17
1° ANNO

MAR/GIU-18
CORSI

FEB 19/GIU-19

SHANGHA MILANO

FEB-18
PARTENZA

SET 18/FEB 19
CORSI+TIROCI
NIO

LUG-19
RIENTRO/LAUREE

Studenti Tongji University

SET-17/GIU-18
2° ANNO 1° SEM

SHANGHA

MILANO

SHANGHA

SET-16/GIU-17
1° ANNO

SET-18/MAG-19
TIROCINIO-
LAUREE



Dal 2007 più di 110 laureati in PSSD



**Dal febbraio 2016 è iniziato percorso
doppia laurea per i primi 2 italiani in
design degli interni**

System design for sustainable tourism- Chongming Island, 2010



Workshop GOOD TO CHINA – Soluzioni per la purificazione dell'aria negli uffici



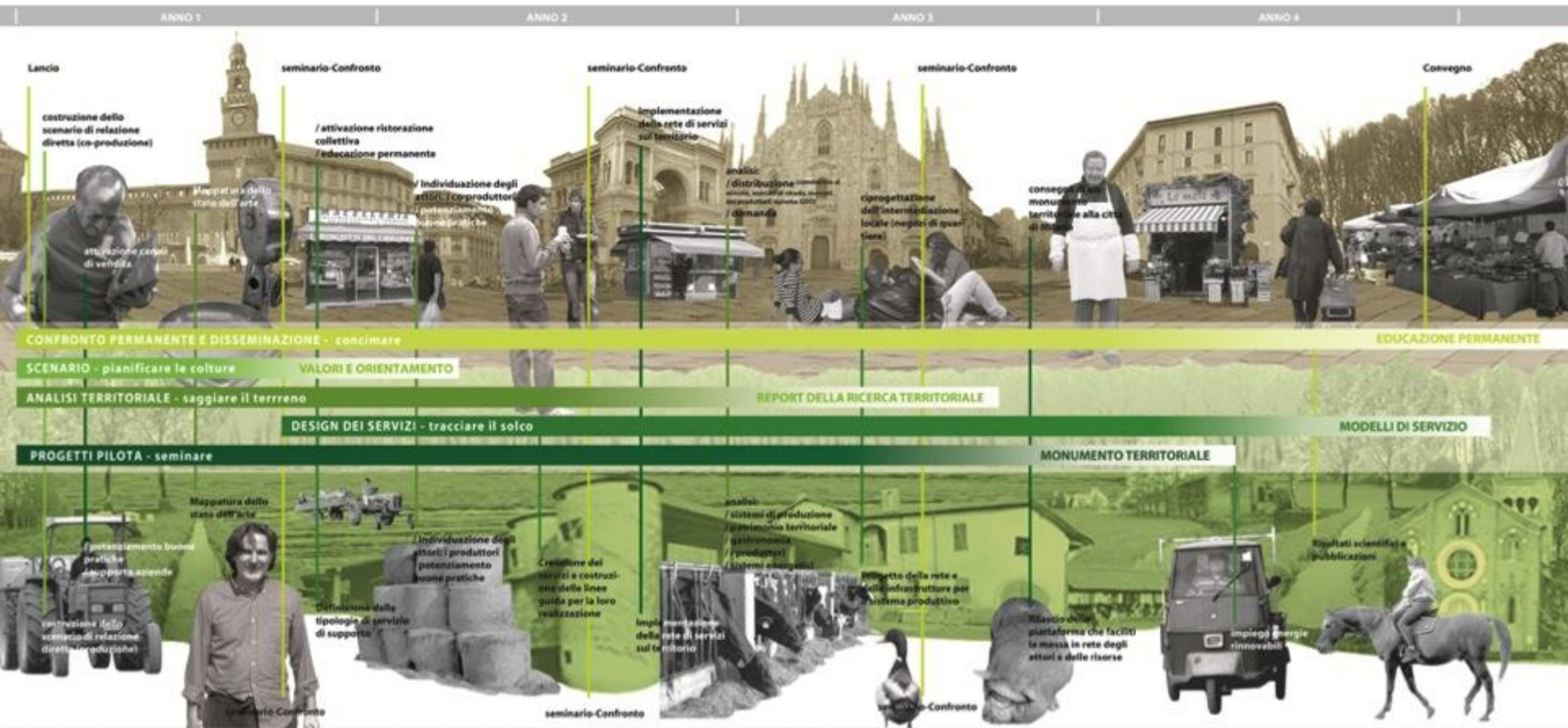
Nutrire Milano

Parco agricolo sud Milano e Slow Food

POLITECNICO DI MILANO



Slow Food®
DIPARTIMENTO
INDACO





Temporary Urban Solutions

**Workshop intensivi al fine di prototipare
le soluzioni con gli utenti finali**



PSSD design studio
Retail experience and spaces



PEPSICO



Tropicana



QUAKER



PSSD design studio 2015
Retail experience and spaces



Fuori dall'università



Le tesi di laurea



EDUCATION

**BOOKS I READ
BEFORE COMING
IN CHINA**

2014-04-23

INTERNSHIP

**HOW TO FIND AND
RENT A HOUSE IN
SHANGHAI**

2014-04-22

THESIS

**2014/15 CHINA'S
FOREIGN AFFAIRS
AND
INTERNATIONAL
RELATIONS**
QIU Hua-fei

2014-04-09

LIVING IN SH

**2014-2015 URBAN
CULTURE AND
URBAN
AESTHETICS**

2014-04-09

LOGISTICS

**WAGAS: HEALTHY,
FRESH AND TASTY
FOOD**

2014-04-09



**JUNGLE FISH
SHANGHAI**

2013-07-18

TUTORS

List of Tutors and related
Students

2013-03-18

**TEKTAO, URBAN
DESIGN
CONSULTING CO.**

Urban, Product and
Strategic Design

2013-01-16

**CBI – CHINA
BRIDGE
SHANGHAI**

Insight based, innovation
and design strategy firm

2012-11-29

**RESEARCH
PROPOSAL**

2012-11-22

**TONGJI
UNIVERSITY MAP**
Essential Map 2012

2012-11-22

SEE
MORE

WRITE
MORE



Sara Biancaccio, Benedetta Anghuleri
PSSD senior designers at Daxiang, Shenzhen



Emanuele Laviosa
Service Design Lead, Fjord, Hong Kong



Camilla Marino
Art director, Hangar, Shanghai



Senior Industrial Designer & Lecturer at
Detao Group - Studio Esslinger



Simone Miraldi
ID&UX Designer at NetDragon Websoft Inc.,
Fuzhou City



Simona de Rosa
Product researcher, Twitter, San Francisco



Giulia Baldassarri
Service Design and Design strategist, Continuum,
Milano



Fabio Carnevale Maffè
UX research and design
Frog, San Francisco

Benedetta Bacialli
Graduated July 2016



HOW AND WHERE TO APPLY

CALL

October 10th to November 14th 2016

Online Services

<http://www.polimi.it/it/studenti/esperienze-allestero/mobilita-per-studio/doppie-lauree/bando-e-modalita-di-candidatura/>

<http://www.polimi.it/en/students/experience-abroad/study-mobility/double-degrees/call-and-participation/>

HOW AND WHERE TO APPLY

CALL 10th OCTOBER- 14th November 2016

Online Services – Mobilità - Candidatura mobilità internazionale

UPLOAD ONLINE *(PDF MAX 10MB)*:

1. CV AND COVER LETTER IN ENGLISH
2. PORTFOLIO OF WORKS
3. LANGUAGE SKILL CERTIFICATE
(IF YOU HAVE ANY)

SELECTIONS and ACCEPTANCE

NOVEMBER 28th, 2016

ASSESSMENT INTERVIEWS

Students will be informed via e-mail about the time and place

WITHIN the 2nd Decembre 2016

Publication FIRTS Ranking list

Approval by student between 2° and 6° Decembre 2016
(lastest 12pm - noon)

WITHIN the 13° Decembre 2016

Publication **2nd LIST** Ranking list

Approval by student between 13° and 16° Decembre 2016
(lastest 12pm - noon)

SELECTIONS

EACH STUDENT WILL BE EVALUATED BASED ON:

- AVERAGE ACCADEMIC SCORE: 30 points
- PORTFOLIO: 10 points
- CV/LANGUAGE SKILLS/LETTER OF MOTIVATION: 10 points
- INTERVIEW: 10 points

The promoting professors may consider that the applicant is not-suitable to participate in the program. In that case, the applicant will be automatically excluded from the ranking list.

FINANCIAL SUPPORT

- TUITION FEES EXEMPTION AT THE PARTNER SCHOOL
- STUDENTS WILL BE AWARDED A SCHOLARSHIP BASED ON RESOURCE AVAILABILITY (AROUND 2.800EUROS x YEAR)



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Grazie.

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