

MAKE YOUR OWN STUDY PLAN

INFORMATION KIT

EXCHANGE STUDENTS SCHOOL OF DESIGN

For more info:

STUDESK DESIGN

Campus Bovisa – Via Durando 10

Receiving Time

Monday to Thursday **10.00 -12.30**

Friday **CLOSED**

THE CREDIT SYSTEM

Laurea = Bachelor of Science (B.Sc.)

Laurea Magistrale= Master of Science (M.Sc.)

The credit system ECTS = workload of the academic year

30 credits / semester

60 credits / academic year

The credit system

1CFU = 1 ECTS = 25 hours of workload (in class and outside)

5CFU or 6 CFU = 5ECTS or 6ECTS = 50 hours of classes

10CFU or 12CFU = 10ECTS or 12ECTS = 120 hours of classes

Type of courses and units

CORSO MONODISCIPLINARE = theoretical course = 5ECTS or 6ECTS = 50 hours

C.I. (CORSO INTEGRATO) = integrative course = 5ECTS or 6ECTS = 50 hours

LABORATORIO = design studio = 10ECTS or 12ECTS = 120 hours

LABORATORIO DI SINTESI FINALE = Final design studio = 18ECTS = 18CFU = 180 hours

WORKSHOP= intensive Design Studio which lasts an entire week = 5ECTS or 6ECTS

Usually take place in November and May.

Exams and grades

Exams are graded using a scale of 30, where 18 is the minimum passing grade and 30 cum laude the highest.

THE CREDIT SYSTEM

RULES TO DEFINE YOUR STUDY PLAN

- ✓ **Minimum 10 ECTS**
- ✓ **Maximum 30-36 ECTS**
- ✓ **At least ONE COURSE** from your level (BA or MA) and from your study course (Interior – Fashion – Product design etc)
- ✓ **Maximum 2 Laboratorio** (Design Studio) or 1 Lab.Sintesi Finale (Final Design Studio)
- ✓ **Maximum 2 Elective Courses**



THE STUDY PLAN IS DEFINED FOR 1 SEMESTER!

HOW TO FIND YOUR COURSES

You can find the accademic offer online

STEP 1

Go to: www.polinternational.polimi.it

STEP 2

Check: **EDUCATIONAL OFFER**

The screenshot shows a web browser with the address bar displaying www.polinternational.polimi.it. The website header includes the Polinternational logo and the Politecnico di Milano logo. A navigation bar contains links: Overview, Educational offer (highlighted with a green box), How to apply, Exchange, and Life. Below this, a table lists various programs:

Laurea (equivalent to Bachelor of Science) programmes	Laurea Magistrale (equivalent to Master of Science) programmes	Our education system PhD programmes	Specializing Masters Alta Scuola Politecnica - ASP
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The background of the lower half of the image is a photograph of the Politecnico di Milano building facade, featuring the inscription 'POLITECNICO' and 'ANNO DOMINI MDCCXXVII'.

Rooms for self-study open in July during the exams period

Politecnico di Milano ranks third among Italian universities according to "Il Sole 24 Ore"

Patio of the School of Architecture at the Leonardo Campus: open 24 hours, 7/7

Polita mtam

HOW TO FIND YOUR COURSES

STEP 3

Select: **LAUREA (BACHELOR)** or **LAUREA MAGISTRALE (MASTER)**

The screenshot shows the Politecnico di Milano website. The browser address bar displays 'www.polinternational.polimi.it'. The page features a navigation menu with 'Overview', 'Educational offer', 'How to apply', 'Exchange', and 'Life'. Under 'Educational offer', there are three links: 'Laurea (equivalent to Bachelor of Science) programmes', 'Laurea Magistrale (equivalent to Master of Science) programmes' (highlighted with a green box), and 'Our education system'. Below these, there is a link for 'PhD programmes'. The background of the website shows a large, ornate building facade with the word 'POLITECNICO' visible.

Politecnico di Milano

Overview | Educational offer | How to apply | Exchange | Life

Laurea (equivalent to Bachelor of Science) programmes

Laurea Magistrale (equivalent to Master of Science) programmes

Our education system

PhD programmes

Laurea Magistrale (equivalent to Master of Science) programmes

Specializing Masters

Alta Scuola Politecnica - ASP

Rooms for self-study open in July during the exams period

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Patio of the School of Architecture at the Leonardo Campus: open 24 hours, 7/7

Politamtam

HOW TO FIND YOUR COURSES

STEP 4

Select: **DESIGN**

STEP 5

Select: **COURSE / STUDY FIELD**

Polinternational: Laurea IV x Informazioni Generali del x

www.polinternational.polimi.it/educational-offer/laurea-magistrale-equivalent-to-master-of-science-programmes/?keywords=Design

Applicazioni memory Posta :: Benvenuto a... Polinternational Scuola del design | P... Politecnico di Milan... Indaco - Rubrica Polimi - Rubrica Do... PoliOrientMi: Home www.comune.pi

Home > Educational offer > **Laurea Magistrale (equivalent to Master of Science) programmes**

Laurea Magistrale (equivalent to Master of Science) programmes

*Please, take note that the list of Laurea Magistrale (equivalent to Master of Science) programmes could be **subject to changes**.*

The "**Laurea Magistrale**" (equivalent to Master of Science) programmes is awarded after two more years of study and aims to provide rigorous, advanced training in more highly specialized areas. Those who already have a Laurea (equivalent to Bachelor of Science) in a different field or have attended a vocational school and want to obtain a Laurea Magistrale (equivalent to Master of Science) certificate must first obtain the necessary credits.

It is important to note that some specific study courses in Italy continue to be five-year courses in order to comply with EU regulations and to obtain official recognition.

Communication Design	
Milano Bovisa Campus	
Design & Engineering	
Milano Bovisa Campus	
Design for the Fashion System	
Milano Bovisa Campus	
Interior Design	
Milano Bovisa Campus	

Select the options:

Thematic Area

All

Architecture

Design

Engineering

Language

HOW TO FIND YOUR COURSES

STEP 6

Select: **PROGRAMME COURSE**

Communication Design

Academic Year 2014/2015

Campuses: [Milano Bovisa](#)

School: Design

Teaching language: Italian

Mission and goals

The Master of science programme in communication design prepares a designer able to cope with strategic communication problems, providing innovative solutions and coordinating all the roles and competences involved in a complex communication project.

Compared to the Bachelor of Science, in the Master of Science the ability to coordinate and control complex communication systems using inter-media forms of communication is developed and refined.

The areas in which the graduate intervenes include traditional and multimedia publishing, brand and product identity, products and services for new television, information design, Internet and mobile devices.

Career opportunities

Profiles graduating from this Master of Science course occupy roles as directors and project managers in the development of communication strategies.

They have ample employment possibilities in the traditional and multimedia publishing industry, in professional studios, in advertising and communication agencies and in IT and Internet consultancy firms.

Programme duration: 2 years

Programme courses

HOW TO FIND YOUR COURSES

In this page you will find that the Courses are divided by sections.

STEP 7 Select: ACADEMIC YEAR 2014/2015

Degree Programmes			
Programme Structure			
Academic Year	2014/2015 ▼	Sede	All campus
School	School of Design (Arc III - Des)		
Programme	Communication Design - BV (1162)		
<input type="button" value="Refresh"/>			

GENERAL INFORMATION

General informations			
School	School of Design (http://www.design.polimi.it)		
Dean of the School	Arturo Dell'Acqua Bellavitis		
Degree level	Laurea Magistrale (Equivalent To Master Of Science) - Ordinamento 270/04		
Name	Communication Design (1162)	Campus	Mi
Years of the programme already activated	1 , 2	Official length of the programme	2
Class of degree	LM-12 - Design		
President of the Study programme	Paolo Ciuccarelli		
Official language(s)	Italian		

STEP 8 Select: EACH SECTION (to see the respective courses)

Programme Structure	
Track Code	Track description
C_3	COMUNICAZIONE 3
C_2	COMUNICAZIONE 2
C_1	COMUNICAZIONE 1

HOW TO FIND YOUR COURSES

In this page you will find all the courses of the section you have selected.

! FOCUS ON THE OFFER
FOR THE 2° SEMESTER! !

Add this page to bookmarks

Academic Year	2014/2015	Sede	All campus
School	School of Design (Arc III - Des)		
Programme	Communication Design - BV (1162)		
Programme Year	All	Track	C_1 - COMUNICAZIONE 1 Campus: Milano Bovisa Language: Italian
Refresh		<input type="checkbox"/> Show offer not in common (***)	

STEP 9 Click on:

EACH COURSE

(to read [the detailed program](#))

1st Year									
Code	SSD	Course Title	Num Sec	Language	Course location	Type	Sem	Credits (CFU)	CFU Group
089573	ICAR/13 ING-INF/05	INTERACTION SYSTEM DESIGN STUDIO			BV	L	2	12.0	12.0
089575	ICAR/13	APPLIANCES AND COMPLEX SYSTEMS DESIGN STUDIO			BV	L	2	12.0	12.0
089576	ICAR/13	WORKSHOP 1			BV	M	1	6.0	6.0
089560	M-DEA/01	ANTHROPOLOGY OF COMMUNICATION			BV	M	1	6.0	6.0
096645	L-ART/06 M-FIL/05	COMMUNICATION CULTURE			BV	I	1	12.0	12.0
096643	SPS/08	SOCIOLOGIA DEI MEDIA			BV	M	1	6.0	6.0
Offer not diversified									

STEP 10 Select:

OFFER NOT DIVERSIFIED

(to see the [elective courses](#)
which are [open to all](#)
[the Design students](#))

2nd Year									
Code	SSD	Course Title	Num Sec	Language	Course location	Type	Sem	Credits (CFU)	CFU Group
091888	ICAR/13	FINAL SYNTHESIS DESIGN STUDIO			BV	L	1	18.0	18.0
093602	ICAR/13	WORKSHOP 2			BV	M	2	6.0	6.0
Offer not diversified									

COURSE
CODE

COURSE
TITLE

COURSE
LANGUAGE

NR OF
CREDITS

HOW TO FIND YOUR COURSES











When you select **OFFER NOT DIVERSIFIED** you will see ELECTIVE COURSES LIST. Note that some are in the 1st semester, while others are in the 2nd.

Exchange students can choose maximum 2 elective courses per semester!

**! FOCUS ON THE OFFER !
! FOR THE 2° SEMESTER !**

STEP 11 Check:
ELECTIVE COURSES
(open to all the study fields)

STEP 12 Select:
Any of them to read the
program

1st Year									
Code	SSD	Course Title	Num Sec	Language	Course location	Type	Sem	Credits (CFU)	
089573	--	m INTERACTION SYSTEM DESIGN STUDIO		--	--	L	2	12.0	
089575	--	m APPLIANCES AND COMPLEX SYSTEMS DESIGN STUDIO		--	--	L	2	12.0	
093600	--	m [META]INS] WORKSHOP 1		--	--	A	1	6.0	
089560	--	m ANTHROPOLOGY OF COMMUNICATION		--	--	M	1	6.0	
096643	--	m SOCIOLOGIA DEI MEDIA		--	--	M	1	6.0	
096645	--	m COMMUNICATION CULTURE		--	--	I	1	12.0	
089859	ING-IND/35	BUSINESS INNOVATION			BV	M	1	6.0	
095141	L-ART/03	ART DIRECTION E COPYWRITING			BV	M	2	6.0	
092048	ICAR/13	DESIGN FOR CINEMA			BV	I	1	6.0	
092051	ICAR/13	DESIGN OF EVENTS			BV	M	2	6.0	
092058	ICAR/13	GAME DESIGN			BV	M	2	6.0	
091909	ING-IND/14	THE COMPLETE ELEMENT METHOD FOR ANALYSIS OF INDUSTRIAL PRODUCTS			BV	M	2	6.0	
092065	ICAR/13	LIGHT ART AND DESIGN OF LIGHT			BV	M	1	6.0	
091907	ING-IND/22	NANOTECHNOLOGY AND FUNCTIONAL MATERIALS FOR DESIGN			BV	M	2	6.0	
092056	ICAR/13	BRAND STRATEGY & LICENSING			BV	M	2	6.0	
092050	ICAR/13	SYSTEM DESIGN FOR SUSTAINABILITY			BV	M	2	6.0	

COURSE
CODE

COURSE
TITLE


COURSE
LANGUAGE

NR OF
CREDITS

HOW TO FIND YOUR COURSES

When you select a **COURSE** you will see the course details and can read the course program.

Course Details				
Context				
Academic Year	2014/2015			
School	School of Design			
Name	Des.III - DES (Master of Science degree)(ord. 270) - BV (1162) Communication Design			
Track	*** - Non diversificato			
Programme Year	1			
Course Details				
ID Code	092050			
Course Title	SYSTEM DESIGN FOR SUSTAINABILITY			
Course Type	Mono-Disciplinary Course			
Credits (CFU / ECTS)	6.00			
Semester	Second Semester			
Scientific-Disciplinary Sector (SSD)	Educational activities	SSD Code	SSD Description	Credits (CFU)
	B	ICAR/13	INDUSTRIAL DESIGN	6.0

Alphabetical group		Professor	Language	Course details
From (included)	To (excluded)			
A	ZZZZ	Vezzoli Carlo Arnaldo		--

STEP 13 Select:
DETAILED PROGRAM

STEP 14 Select:
Class Schedule to see the timetable

**COURSE
TEACHER**

NOTE:

Each course is held by one or more teachers and the topics may vary according to the professors' decisions

HOW TO FIND YOUR COURSES

Reading the **DETAILED PROGRAM** of the course will help you to decide the section and the elective course of your preference.

THEACHERS

Scheda Riassuntiva		
Anno Accademico	2012/2013	
Scuola	Scuola del Design	
Insegnamento	091526 - FINAL SYNTESIS DESIGN STUDIO	
Docenti	Brenna Luigi Paolo, Confalonieri Alessandro, Landoni Paolo, Villari Beatrice, Zini Michele	
Cfu	18.00	Tipo insegnamento Laboratorio

COURSE DESCRIPTION

Corso di Studi	Codice Piano di Studio preventivamente approvato	Da (compresso)	A (escluso)	Nome Sezione	Insegnamento
Des.III - DES (Mag.) (ord. 270) - BV (1164) PRODUCT SERVICE SYSTEM DESIGN	PS2	A	ZZZZ	A	091526 - FINAL SYNTESIS DESIGN STUDIO

Programma dettagliato e risultati di apprendimento previsti

Service Design Factory

New service strategies for Dergano neighbourhood.

Framework and theme

Cities are key places where social, cultural, entrepreneurial change happens.

They can be considered as contemporary laboratories where services are ideated, organized and produced from citizens, institutions, and enterprises.

One of the levers to stimulate a positive change in this direction and in such a complex system is creativity (e.g. creative cities), that is both an approach and a theme to be developed in many directions (art, design, production).

The city, as a laboratory of ideas and innovation, is the starting point to envision and design new services concerning every aspect of life (from where we live to how we move around the city) as well as how we interact with the city at every level (e.g. integration, wellbeing, communication, and so on).

From a Service Design point of view, the focus is on people, places, experiences, relationships/interactions that characterize a city and in such context need to be designed.

Designing services in this context means considering the design intervention strictly related to the real places and communities to be involved in a participatory approach and activation of networks.

The approach of the final studio is "user-centric", because it considers communities of users (or better the actors involved in the service) a central point since the very initial stages of the project.

This will be a participative (and open) studio. This means that a core characteristic will be the possibility to imagine a prototyping phase of the service designed in and for the neighborhood (and the city), by identifying a specific community of users in a particular context for development.

BIBLIOGRAPHY

Bibliografia

Bradwell, P. & Mary, S. (2008), *Making the most of collaboration: An international survey of public service co-design*, Editore: DEMOS and PriceWaterhouse Coopers Public Sector Research Centre 2008, London.

Burns C., Cottam H., Vanstone C., Winhall J. (2006), *Transformation Design*, RED paper 02, Editore: Design Council, London

Chesbrough, H. W. (2011), *Open Services Innovation: Rethinking Your Business to Grow and Compete in a New Era*, Editore: USA: Wiley and Sons.


Cottam, H. & Leadbeater, C. (2002), *Health: Co-creating Services*, RED Paper01, Editore: Design Council, London

Human Centered Design, Toolkit. <http://www.idea.com/work/features/human-centered-design-toolkit>

Mix Forme Didattiche

Tipo Forma Didattica	Ore didattiche
lezione	120.0
esercitazione	30.0
laboratorio informatico	0.0
laboratorio sperimentale	9.0
progetto	0.0
laboratorio di progetto	21.0

Informazioni in lingua inglese a supporto dell'internazionalizzazione

Insegnamento erogato in lingua  Inglese

Note Sulla Modalità di valutazione

Final exam and evaluation criteria

The final evaluation and grade will be assigned to students individually and will be based on:

- the specific results of the research activity
- the specific results of the design workshops
- the quality of the final project developed in the group
- the active participation of singles to every activity of the studio
- the learning and maturation process of students within the class
- the capacity to research and understand complex projects
- the capacity to communicate and tell the story of the project and its development.

INFO ABOUT ENGLISH LANGUAGE SUPPORT

EXAM'S CRITERIA

LESSONS TIMETABLE

You can also find the **SCHEDULE** of the all the courses online.

STEP 1

Go to: www.design.polimi.it



STEP 2

Select: **STUDENTI IN CORSO | ORARIO DELLE LEZIONI**

STEP 3 You'll find one timetable for each year, for example:

[Download – orario 2° semestre A.A. 2014-2015 – 1° anno Laurea Magistrale](#)



DI MILANO

SCUOLA DEL DESIGN POLITECNICO DI MILANO

CORSI DI STUDIO

LA SCUOLA DEL DESIGN

STUDENTI IN CORSO

FAQ – RISPOSTE UTILI

AREA INTERNAZIONALE

ORARIO DELLE LEZIONI

Calendario Accademico 2014-15
[Calendario 2014-15 | PDF](#)

[Calendario Lauree | PDF](#)

Orario delle lezioni 2014-15 – Aggiornato al 29 gennaio 2015

[Primo semestre | ZIP-PDF](#)

[Secondo Semestre | ZIP-PDF](#)

Orario delle lezioni PSSD 2014-15 primo semestre – Aggiornato al 29 settembre 2014

[Primo anno – Primo semestre | PDF](#)

[Secondo anno – Primo semestre | PDF](#)

[Primo anno – Secondo semestre | PDF](#)

Calendario dei workshop 2014-15

[Calendario workshop | PDF](#)

SCUOLA DEL DESIGN - POLITECNICO DI MILANO - EDIFICIO 9 - VIA DURANDO, 10 - 20158 - MILANO

Click **SECONDO SEMESTRE** You'll find a zip file with the timetable for
each year

For each year you'll see the lesson's timetable for all the courses of the School.

Orario 1° anno Laurea Magistrale – 1° semestre

[illegible]

LESSONS TIMETABLE

		Lunedì											
			8,15-9,15	9,15-10,15	10,15-11,15	11,15-12,15	12,15-13,15	13,15-14,15	14,15-15,15	15,15-16,15	16,15-17,15	17,15-18,15	
Section	DEL PRODOTTO PER L'INNOVAZ	P1	LAB. SVILUPPO PRODOTTO Deserti – Levi – Previtali CT53										
		P2	LAB. SVILUPPO PRODOTTO Zurlo – Rognoli – Amillotta CT45.1										
Course Name													
Teacher's Surname													
Classroom Number													
DESIGN PER IL SISTEMA MODA			INNOVAZIONE DEI MATERIALI, DELLE TECNOLOGIE E DEI PROCESSI Draghi – Pilla CT62										

NOTE:

Classrooms CT are in building 8 (Via Durando 10)

Classrooms CS are in Via Durando 38A

LEARNING AGREEMENT

STUDY PLAN SUBMISSION

READING THE PROGRAM OF THE COURSES WILL HELP YOU TO DECIDE THE COURSES THAT YOU PREFER TO ATTEND.

The **LEARNING AGREEMENT** will be defined right after your enrolment through the appointment with the academic tutor.

FOR THE APPOINTMENT:

You must have **done your enrolment** and have passed by the Studesk6

You must **bring the list of courses that you are willing to attend** during the semester.

After verifying them with the academic tutor, you'll be registered in the courses, so that your study plan will be defined before the beginning of the lectures.

In case of need exchange students will have a two-week period after the start of the lessons to make some changes to their Study Plans if strictly necessary and pending on the availability of places.

LEARNING AGREEMENT

STUDY PLAN SUBMISSION

In order to guarantee the good quality in the courses, **the placement in the courses will be subject to availability**, the fulfilment of certain requisites (such as the study field and level of previous studies) and timetabling factors.

As an exchange student we advise you to **be flexible** and, before your arrival, have alternative courses ready and approved by your home institution academic advisors.