

MAKE YOUR OWN STUDY PLAN

INFORMATION KIT

EXCHANGE STUDENTS SCHOOL OF DESIGN

For more info:

STUDESK DESIGN

Campus Bovisa – Via Durando 10

Receiving Time

Monday to Thursday **10.00 -12.30**

Friday **CLOSED**

THE CREDIT SYSTEM

Laurea = Bachelor of Science (B.Sc.)

Laurea Magistrale= Master of Science (M.Sc.)

The credit system ECTS = workload of the academic year

30 credits / semester

60 credits / academic year

The credit system

1CFU = 1 ECTS = 25 hours of workload (in class and outside)

5CFU or 6 CFU = 5ECTS or 6ECTS = 50 hours of classes

10CFU or 12CFU = 10ECTS or 12ECTS = 120 hours of classes

Type of courses and units

CORSO MONODISCIPLINARE = theoretical course = 5ECTS or 6ECTS = 50 hours

C.I. (CORSO INTEGRATO) = integrative course = 5ECTS or 6ECTS = 50 hours

LABORATORIO = design studio = 10ECTS or 12ECTS = 120 hours

LABORATORIO DI SINTESI FINALE = Final design studio = 18ECTS = 18CFU = 180 hours

WORKSHOP= intensive Design Studio which lasts an entire week = 5ECTS or 6ECTS

Usually take place in November and May.

Exams and grades

Exams are graded using a scale of 30, where 18 is the minimum passing grade and 30 cum laude the highest.

THE CREDIT SYSTEM

RULES TO DEFINE YOUR STUDY PLAN

- ✓ **Minimum 10 ECTS**
- ✓ **Maximum 30-36 ECTS**
- ✓ **At least ONE COURSE** from your level (BA or MA) and from your study course (Interior – Fashion – Product design etc)
- ✓ **Maximum 2 Laboratorio** (Design Studio) or 1 Lab.Sintesi Finale (Final Design Studio)
- ✓ **Maximum 2 Elective Courses**



THE STUDY PLAN IS DEFINED FOR 1 SEMESTER!

HOW TO FIND YOUR COURSES

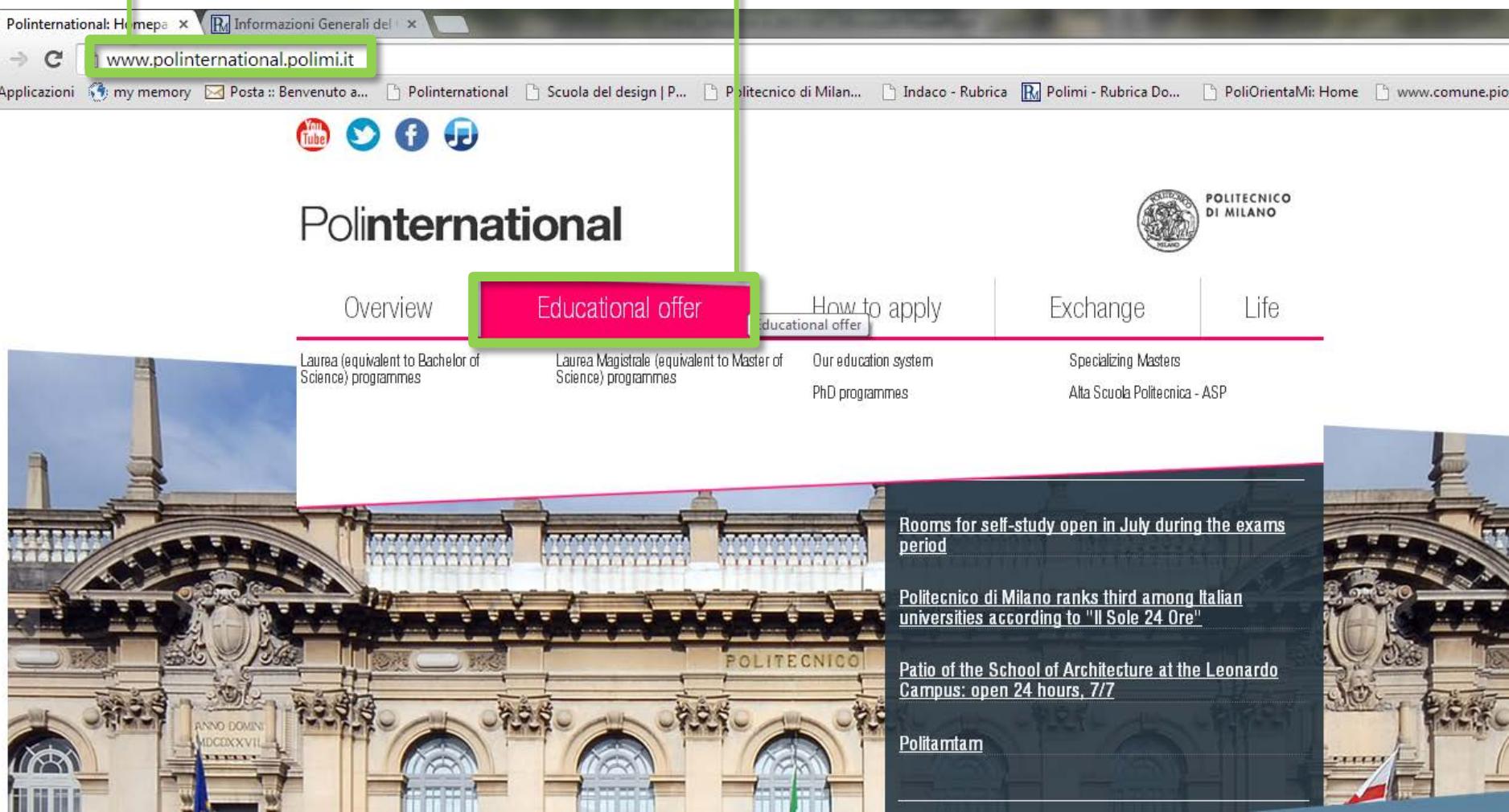
You can find the academic offer online

STEP 1

Go to: www.polinternational.polimi.it

STEP 2

Check: EDUCATIONAL OFFER

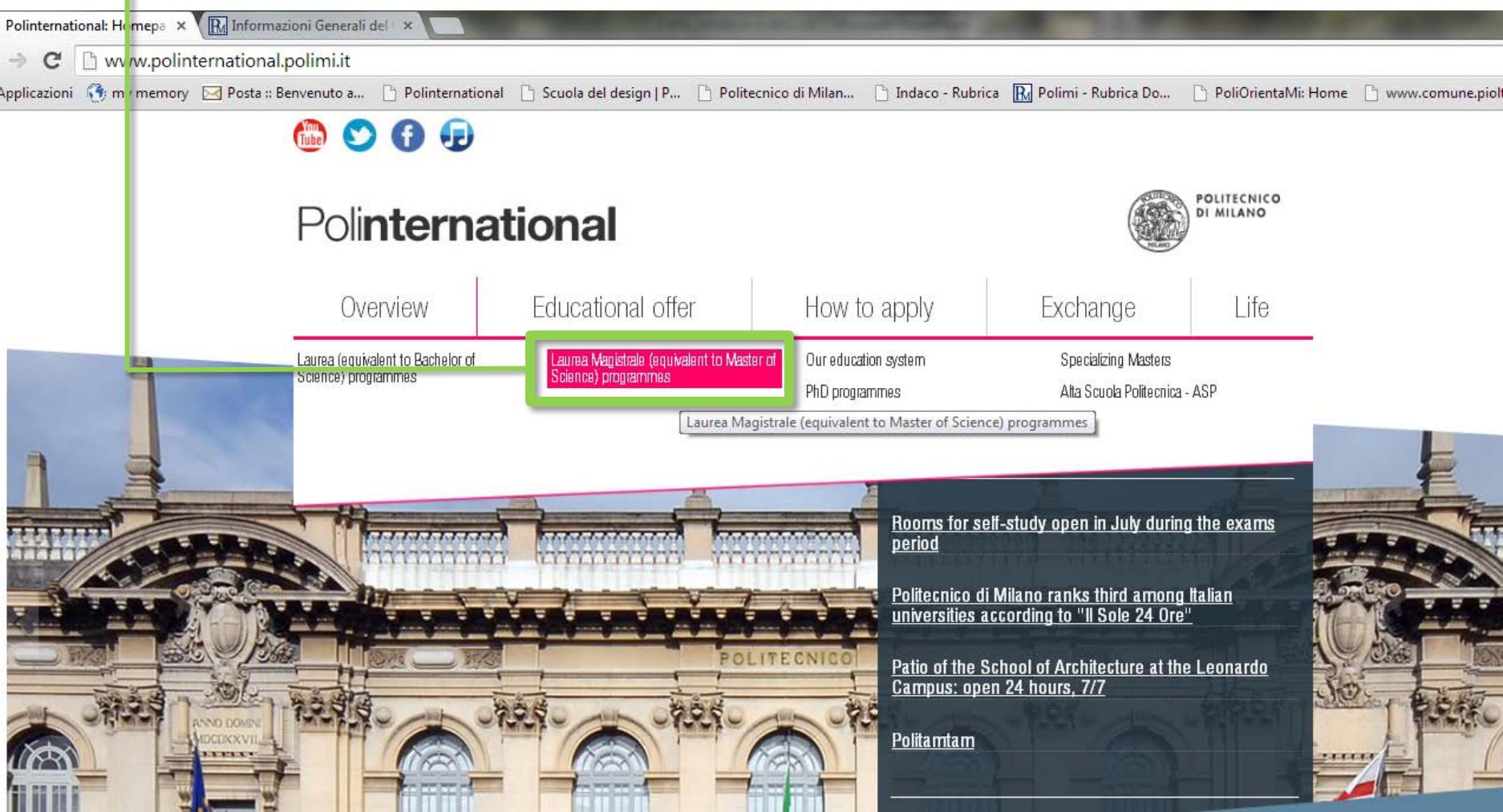


The screenshot shows the homepage of the Polinternational website. At the top, there is a navigation bar with links for 'Applicazioni', 'my memory', 'Posta :: Benvenuto a...', 'Polinternational', 'Scuola del design | P...', 'Politecnico di Milan...', 'Indaco - Rubrica', 'Polimi - Rubrica Do...', 'PoliOrientaMi: Home', and 'www.comune.pio...'. Below the navigation bar, there are social media icons for YouTube, Twitter, Facebook, and SoundCloud. The main content area features the 'Polinternational' logo and a large image of a classical building facade. A pink box highlights the 'Educational offer' menu item, which is part of a horizontal navigation bar. The other menu items in the bar are 'Overview', 'How to apply', 'Exchange', and 'Life'. Below the menu bar, there are links for 'Laurea (equivalent to Bachelor of Science) programmes', 'Laurea Magistrale (equivalent to Master of Science) programmes', 'Our education system', 'PhD programmes', 'Specializing Masters', and 'Alta Scuola Politecnica - ASP'. A text box on the right side of the page states: 'Rooms for self-study open in July during the exams period', 'Politecnico di Milano ranks third among Italian universities according to "Il Sole 24 Ore"', 'Patio of the School of Architecture at the Leonardo Campus: open 24 hours, 7/7', and 'Politam tam'. The Politecnico di Milano logo is also visible in the top right corner of the page.

HOW TO FIND YOUR COURSES

STEP 3

Select: LAUREA (BACHELOR) or LAUREA MAGISTRALE (MASTER)



The screenshot shows the Polinternational website with a green box highlighting the 'Educational offer' menu item. The menu item is highlighted with a red box and contains the text 'Laurea Magistrale (equivalent to Master of Science) programmes'. Below this menu item, a button labeled 'Laurea Magistrale (equivalent to Master of Science) programmes' is visible. The website features a banner image of a classical building facade with the text 'POLITECNICO' and 'ANNO DOMINI MDCXXVII'. The top navigation bar includes links for 'Home', 'Informazioni Generali del...', 'Applicazioni', 'my memory', 'Posta :: Benvenuto a...', 'Polinternational', 'Scuola del design | P...', 'Politecnico di Milan...', 'Indaco - Rubrica', 'Polimi - Rubrica Do...', 'PoliOrientaMi: Home', and 'www.comune.piolt...'. Social media icons for YouTube, Twitter, Facebook, and SoundCloud are also present.

Polinternational

Overview Educational offer How to apply Exchange Life

Laurea (equivalent to Bachelor of Science) programmes

Laurea Magistrale (equivalent to Master of Science) programmes

Our education system
PhD programmes

Specializing Masters
Alta Scuola Politecnica - ASP

Laurea Magistrale (equivalent to Master of Science) programmes

Rooms for self-study open in July during the exams period

Politecnico di Milano ranks third among Italian universities according to "Il Sole 24 Ore"

Patio of the School of Architecture at the Leonardo Campus: open 24 hours, 7/7

Politarma

HOW TO FIND YOUR COURSES

STEP 4

Select: DESIGN

STEP 5

Select: COURSE / STUDY FIELD

Polinternational: Laurea M x Informazioni Generali del...

www.polinternational.polimi.it/educational-offer/laurea-magistrale-equivalent-to-master-of-science-programmes/?keywords=Design

Applicazioni my memory Posta :: Benvenuto a... Polinternational Scuola del design | P... Politecnico di Milan... Indaco - Rubrica Polimi - Rubrica Do... PoliOrientaMi: Home www.comune.pi...

Home > Educational offer > Laurea Magistrale (equivalent to Master of Science) programmes

Laurea Magistrale (equivalent to Master of Science) programmes

*Please, take note that the list of Laurea Magistrale (equivalent to Master of Science) programmes could be **subject to changes**.*

The "Laurea Magistrale" (equivalent to Master of Science) programmes is awarded after two more years of study and aims to provide rigorous, advanced training in more highly specialized areas. Those who already have a Laurea (equivalent to Bachelor of Science) in a different field or have attended a vocational school and want to obtain a Laurea Magistrale (equivalent to Master of Science) certificate must first obtain the necessary credits.

It is important to note that some specific study courses in Italy continue to be five-year courses in order to comply with EU regulations and to obtain official recognition.

Communication Design	Italian
Milano Bovisa Campus	English
Design & Engineering	Italian
Milano Bovisa Campus	English
Design for the Fashion System	Italian
Milano Bovisa Campus	English
Interior Design	Italian
Milano Bovisa Campus	English

Select the options:

Thematic Area

All

Architecture

Design

Engineering

Language

HOW TO FIND YOUR COURSES

STEP 6

Select: PROGRAMME COURSE

Communication Design

Academic Year 2014/2015

Campuses: [Milano Bovisa](#)

School: Design

Teaching language: Italian

Mission and goals

The Master of science programme in communication design prepares a designer able to cope with strategic communication problems, providing innovative solutions and coordinating all the roles and competences involved in a complex communication project.

Compared to the Bachelor of Science, in the Master of Science the ability to coordinate and control complex communication systems using intermedia forms of communication is developed and refined.

The areas in which the graduate intervenes include traditional and multimedia publishing, brand and product identity, products and services for new television, information design, Internet and mobile devices.

Career opportunities

Profiles graduating from this Master of Science course occupy roles as directors and project managers in the development of communication strategies.

They have ample employment possibilities in the traditional and multimedia publishing industry, in professional studios, in advertising and communication agencies and in IT and Internet consultancy firms.

Programme duration: 2 years

Programme courses

HOW TO FIND YOUR COURSES

In this page you will find that the Courses are divided by sections.

STEP 7 Select:
ACADEMIC YEAR 2014/2015

Degree Programmes

Programme Structure

Academic Year	2014/2015	Sede	All campus
School	School of Design (Arc III - Des)		
Programme	Communication Design - BV (1162)		
<input type="button" value="Refresh"/>			

GENERAL INFORMATION

General informations	
School	School of Design (http://www.design.polimi.it)
Dean of the School	Arturo Dell'Acqua Bellavitis
Degree level	Laurea Magistrale (Equivalent To Master Of Science) - Ordinamento 270/04
Name	Communication Design (1162)
Years of the programme already activated	1 , 2
Class of degree	LM-12 - Design
President of the Study programme	Paolo Ciuccarelli
Official language(s)	Italian

STEP 8 Select:
EACH SECTION
(to see the respective courses)

Programme Structure

Track Code	Track description
C_3	COMUNICAZIONE_3
C_2	COMUNICAZIONE_2
C_1	COMUNICAZIONE_1

HOW TO FIND YOUR COURSES

In this page you will find all the courses of the section you have selected.

! FOCUS ON THE OFFER
FOR THE 2° SEMESTER!

Add this page to bookmarks

Academic Year	2014/2015	Sede	All campus
School	School of Design (Arc III - Des)		
Programme	Communication Design - BV (1162)		
Programme Year	All	Track	C_1 - COMUNICAZIONE 1 Campus: Milano Bovisa Language: Italian
Refresh	<input type="checkbox"/> Show offer not in common (***)		

STEP 9 Click on:
EACH COURSE
(to read the detailed program)

1st Year											
Code	SSD	Course Title				Num Sec	Language	Course location	Type	Sem	Credits (CFU)
089573	ICAR/13 ING-INF/05	INTERACTION SYSTEM DESIGN STUDIO					Italian	BV	L	2	12.0
089575	ICAR/13	APPLIANCES AND COMPLEX SYSTEMS DESIGN STUDIO					Italian	BV	L	2	12.0
000000	ICAR/10	WORKSHOP 1					Italian/English	BV	M	1	6.0
089560	M-DEA/01	ANTHROPOLOGY OF COMMUNICATION					Italian	BV	M	1	6.0
096645	L-ART/06 M-FIL/05	COMMUNICATION CULTURE					Italian	BV	I	1	12.0
096643	SPS/08	SOCIOLOGIA DEI MEDIA					Italian	BV	M	1	6.0

STEP 10 Select:
OFFER NOT DIVERSIFIED
(to see the elective courses
which are open to all
the Design students)

2nd Year											
Code	SSD	Course Title				Num Sec	Language	Course location	Type	Sem	Credits (CFU)
091888	ICAR/13	FINAL SYNTHESIS DESIGN STUDIO					Italian	BV	L	1	18.0
093602	ICAR/13	WORKSHOP 2					Italian/English	BV	M	2	6.0

COURSE CODE **COURSE TITLE** **COURSE LANGUAGE** **NR OF CREDITS**

[Offer not diversified](#)

HOW TO FIND YOUR COURSES

When you select **OFFER NOT DIVERSIFIED** you will see ELECTIVE COURSES LIST. Note that some are in the 1st semester, while others are in the 2nd.

Exchange students can choose maximum 2 elective courses per semester!

! FOCUS ON THE OFFER
FOR THE 2° SEMESTER!

1st Year		Course Title		Num Sec	Language	Course location	Type	Sem	Credits (CFU)
089573	--	m INTERACTION SYSTEM DESIGN STUDIO		--	--	L		2	12.0
089575	--	m APPLIANCES AND COMPLEX SYSTEMS DESIGN STUDIO		--	--	L		2	12.0
093600	--	m [METAINS] WORKSHOP 1		--	--	A		1	6.0
089560	--	m ANTHROPOLOGY OF COMMUNICATION		--	--	M		1	6.0
096643	--	m SOCIOLOGIA DEI MEDIA		--	--	M		1	6.0
096645	--	m COMMUNICATION CULTURE		--	--	I		1	12.0
089859	ING-IND/35	m BUSINESS INNOVATION		GB	BV	M		1	6.0
095141	L-ART/03	m ART DIRECTION E COPYWRITING		IT	BV	M		2	6.0
092048	ICAR/13	m DESIGN FOR CINEMA		IT	BV	I		1	6.0
092051	ICAR/13	m DESIGN OF EVENTS		IT	BV	M		2	6.0
092058	ICAR/13	m GAME DESIGN		IT	BV	M		2	6.0
091909	ING-IND/14	m THE COMPLETE ELEMENT METHOD FOR ANALYSIS OF INDUSTRIAL PRODUCTS		IT	BV	M		2	6.0
092065	ICAR/13	m LIGHT ART AND DESIGN OF LIGHT		IT	BV	M		1	6.0
091907	ING-IND/22	m NANOTECHNOLOGY AND FUNCTIONAL MATERIALS FOR DESIGN		IT	BV	M		2	6.0
092056	ICAR/13	m BRAND STRATEGY & LICENSING		IT	BV	M		2	6.0
092050	ICAR/13	m SYSTEM DESIGN FOR SUSTAINABILITY		GB	BV	M		2	6.0

COURSE CODE **COURSE TITLE** **COURSE LANGUAGE** **NR OF CREDITS**

STEP 11 Check:

ELECTIVE COURSES
(open to all the study fields)

STEP 12 Select:

Any of them to read the
program

HOW TO FIND YOUR COURSES

When you select a **COURSE** you will see the course details and can read the course program.

Course Details				
Context				
Academic Year	2014/2015			
School	School of Design			
Name	Des.III - DES (Master of Science degree)(ord. 270) - BV (1162) Communication Design			
Track	*** - Non diversificato			
Programme Year	1			
Course Details				
ID Code	092050			
Course Title	SYSTEM DESIGN FOR SUSTAINABILITY			
Course Type	Mono-Disciplinary Course			
Credits (CFU / ECTS)	6.00			
Semester	Second Semester			
Scientific-Disciplinary Sector (SSD)	Educational activities	SSD Code	SSD Description	Credits (CFU)
	B	ICAR/13	INDUSTRIAL DESIGN	6.0

Details	Class schedule planning			
Alphabetical group				
From (included)	To (excluded)	Professor	Language	Course details

| A | ZZZZ | Vezzoli Carlo Arnaldo | IT | |
| | | | EN | -- |

STEP 13 Select:
DETAILED PROGRAM

STEP 14 Select:
Class Schedule to see the timetable

**COURSE
TEACHER**

NOTE:

Each course is held by one or more teachers and the topics may vary according to the professors' decisions

HOW TO FIND YOUR COURSES

Reading the **DETAILED PROGRAM** of the course will help you to decide the section and the elective course of your preference.

THEACHERS

Scheda Riassuntiva					
Anno Accademico	2012/2013				
Scuola	Scuola del Design				
Insegnamento	091526 - FINAL SYNTHESIS DESIGN STUDIO				
Docenti	Brenna Luigi Paolo , Confalonieri Alessandro , Landoni Paolo , Villani Beatrice , Zini Michele				
Cfu	18.00		Tipo Insegnamento		Laboratorio

COURSE DESCRIPTION

Corso di Studi	Codice Piano di Studio preventivamente approvato	Da (compreso)	A (escluso)	Nome Sezione	Insegnamento
Des.III - DES (Mag.)(ord. 270) - BV (1164) PRODUCT SERVICE SYSTEM DESIGN	PS2	A	zzzz	A	091526 - FINAL SYNTHESIS DESIGN STUDIO

Programma dettagliato e risultati di apprendimento previsti

Service Design Factory
New service strategies for Dergano neighbourhood.

Framework and theme
Cities are key places where social, cultural, entrepreneurial change happens.
They can be considered as contemporary laboratories where services are ideated, organized and produced from citizens, institutions, and enterprises.
One of the levers to stimulate a positive change in this direction and in such a complex system is creativity (e.g. creative cities), that is both an approach and a theme to be developed in many directions (art, design, production).
The city, as a laboratory of ideas and innovation, is the starting point to envision and design new services concerning every aspect of life (from where we live to how we move around the city) as well as how we interact with the city at every level (e.g. integration, wellbeing, communication, and so on).
From a Service Design point of view, the focus is on people, places, experiences, relationships/interactions that characterize a city and in such context need to be designed.
Designing services in this context means considering the design intervention strictly related to the real places and communities to be involved in a participatory approach and activation of networks.
The approach of the final studio is "user-centric", because it considers communities of users (or better the actors involved in the service) a central point since the very initial stages of the project.
This will be a participative (and open) studio. This means that a core characteristic will be the possibility to imagine a prototyping phase of the service designed in and for the neighborhood (and the city), by identifying a specific community of users in a particular context for development.

BIBLIOGRAPHY

Bibliografia
 Bradwell, P. & Merry, S. (2008), <i>Making the most of collaboration: An international survey of public service co-design</i> , Editore: DEMOS and PriceWaterhouse Coopers Public Sector Research Centre 2008, London.
 Burns C., Cottam H., Vanstone C., Winhall J. (2006), <i>Transformation Design</i> , RED paper 02, Editore: Design Council, London
 Cheshire, H. W. (2011)., <i>Open Services Innovation: Rethinking Your Business to Grow and Compete in a New Era</i> , Editore: USA: Wiley and Sons,
 Cottam, H. & Leadbeater, C. (2002)., <i>Health: Co-creating Services</i> , RED Paper01, Editore: Design Council, London
 <i>Human Centered Design, Toolkit</i> . http://www.ideo.com/work/featured/human-centered-design-toolkit

INFO ABOUT ENGLISH LANGUAGE SUPPORT

Mix Forme Didattiche	Tipo Forma Didattica	Ore didattiche
lezione		120.0
esercitazione		30.0
laboratorio informatico		0.0
laboratorio sperimentale		9.0
progetto		0.0
laboratorio di progetto		21.0

EXAM'S CRITERIA

Informazioni in lingua inglese a supporto dell'internazionalizzazione
Insegnamento erogato in lingua  Inglese
Note Sulla Modalità di valutazione

Final exam and evaluation criteria
The final evaluation and grade will be assigned to students individually and will be based on:
- the specific results of the research activity
- the specific results of the design workshops
- the quality of the final project developed in the group
- the active participation of singles to every activity of the studio
- the learning and maturation process of students within the class
- the capacity to research and understand complex projects
- the capacity to communicate and tell the story of the project and its development.

LESSONS TIMETABLE

You can also find the **SCHEDULE** of the all the courses online.

STEP 1

Go to: www.design.polimi.it

www.design.polimi.it

Applicazioni my memory Posta :: Benvenuto a... Polinternational Scuola del design | P... Politecnico di Milan... Indaco - Rubrica Polimi - Rubrica Do... PoliOrientaMi: Home www.comune.piolt...

ITA ENG

**SCUOLA DEL DESIGN
POLITECNICO DI MILANO**

LAUREE

- DESIGN DEL PRODOTTO INDUSTRIALE
- DESIGN DELLA COMUNICAZIONE
- DESIGN DELLA MODA
- DESIGN DEGLI INTERNI

LAUREE MAGISTRALI

- DESIGN DEL PRODOTTO PER L'INNOVAZIONE
- DESIGN DELLA COMUNICAZIONE
- DESIGN PER IL SISTEMA MODA
- INTERIOR DESIGN
- DESIGN & ENGINEERING
- PRODUCT SERVICE SYSTEM DESIGN

DESIGN.POLIMI

STUDENTI IN CORSO

- AVVISI E SCADENZE
- TIROCINI E STAGE
- BACHECA TESI
- MANIFESTO DEGLI STUDI
- REGOLAMENTI DIDATTICI
- BORSE E OPPORTUNITÀ

ORARIO DELLE LEZIONI

SERVIZI ONLINE

AREA INTERNAZIONALE

IN EVIDENZA

A TUTTI GLI STUDENTI ANNI SUCCESSIVI AL PRIMO IN DIFETTO DELL'OFA DI MATEMATICA O INGLESE Si ricorda di segnalare tempestivamente all'ufficio DICOS (inoltrando una mail a dicos@polimi.it o [...])

DESIGNXDESIGNERS
Design X Designers Fuorisalone alla Scuola del Design, Campus Bovisa, Milano. La Scuola [...]

STEP 3

You'll find one timetable for each year, for example:

[Download – orario 2°semestre A.A. 2014-2015 – 1°anno Laurea Magistrale](#)



DI MILANO

SCUOLA DEL DESIGN POLITECNICO DI MILANO

CORSI DI STUDIO

LA SCUOLA DEL DESIGN

STUDENTI IN CORSO

FAQ – RISPOSTE UTILI

AREA INTERNAZIONALE

ORARIO DELLE LEZIONI

Calendario Accademico 2014-15

[Calendario 2014-15 | PDF](#)

Calendario Lauree | PDF

Orario delle lezioni 2014-15 – Aggiornato al 29 gennaio 2015

[Primo semestre | ZIP-PDF](#)

[Secondo Semestre | ZIP-PDF](#)

Orario delle lezioni PSSD 2014-15 primo semestre – Aggiornato al 29 settembre 2014

[Primo anno – Primo semestre | PDF](#)

[Secondo anno – Primo semestre | PDF](#)

[Primo anno – Secondo semestre | PDF](#)

Calendario dei workshop 2014-15

[Calendario workshop | PDF](#)

SCUOLA DEL DESIGN - POLITECNICO DI MILANO - EDIFICIO 9 - VIA DURANDO, 10 - 20158 - MILANO

Click
each year

SECONDO SEMESTRE You'll find a zip file with the timetable for

LESSONS TIMETABLE

For each year you'll see the lesson's timetable for all the courses of the School.

Scuola del Design – Orario delle lezioni a.a. 2012/13

Orario 1° anno Laurea Magistrale – 1° semestre

		Lunedì					Martedì					Mercoledì					Giovedì					Venerdì								
		9.15-9.45	9.45-10.15	10.15-11.15	11.15-12.15	12.15-13.15	13.15-14.15	14.15-15.15	15.15-16.15	16.15-17.15	17.15-18.15	9.15-9.45	9.45-10.15	10.15-11.15	11.15-12.15	12.15-13.15	13.15-14.15	14.15-15.15	15.15-16.15	16.15-17.15	9.15-9.45	9.45-10.15	10.15-11.15	11.15-12.15	12.15-13.15	13.15-14.15	14.15-15.15	15.15-16.15	16.15-17.15	17.15-18.15
Product	INDUSTRIAL DESIGN	P1																												
		P2																												
Fashion	DESIGN INTRATTENIMENTO ED ENTRATE	M1																												
		M2																												
Communication	COMUNICAZIONE INTERNAZIONALE	C1																												
		C2																												
Elective Courses on Tuesday	C3																													

Elective Courses on Tuesday

LESSONS TIMETABLE

Section

Course Name

Teacher's Surname

Classroom Number

		Lunedì										
			8,15-9,15	9,15-10,15	10,15-11,15	11,15-12,15	12,15-13,15	13,15-14,15	14,15-15,15	15,15-16,15	16,15-17,15	17,15-18,15
Section	DEI PRODOTTO PER L'INNOVAZ.	P1	LAB. SVILUPPO PRODOTTO Deserti – Levi – Previtali CT53									
		P2	LAB. SVILUPPO PRODOTTO Zurlo – Rognoli - Armillotta CT45.1									
	DESIGN PER IL SISTEMA MODA		INNOVAZIONE DEI MATERIALI, DELLE TECNOLOGIE E DEI PROCESSI Draghi – Pilla CT62									

NOTE:

Classrooms CT are in building 8 (Via Durando 10)

Classrooms CS are in Via Durando 38A

LEARNING AGREEMENT

STUDY PLAN SUBMISSION

READING THE PROGRAM OF THE COURSES WILL HELP YOU TO DECIDE THE COURSES THAT YOU PREFER TO ATTEND.

The **LEARNING AGREEMENT** will be defined right after your enrolment through the appointment with the academic tutor.

FOR THE APPOINTMENT:

You must have **done your enrolment** and have passed by the StudeSk6

You must **bring the list of courses that you are willing to attend** during the semester.

After verifying them with the academic tutor, you'll be registered in the courses, so that your study plan will be defined before the beginning of the lectures.

In case of need exchange students will have a two-week period after the start of the lessons to make some changes to their Study Plans if strictly necessary and pending on the availability of places.

LEARNING AGREEMENT

STUDY PLAN SUBMISSION

In order to guarantee the good quality in the courses, **the placement in the courses will be subject to availability**, the fulfilment of certain requisites (such as the study field and level of previous studies) and timetabling factors.

As an exchange student we advise you to **be flexible** and, before your arrival, have alternative courses ready and approved by your home institution academic advisors.