



## EQUIP'INNOV INVENTION CONTEST

**Innovation and creativity for the world of hospitality.**

**Equip'Innov Invention Contest is created by Equip'Hotel 2012 and promoted in collaboration with Arts Thread and CODE magazine. The contest is open to young designers and architects in order to present to industry their innovative prototype products dedicated to the hospitality and catering market.**

**Project presentation by October 1st!**

### **The Concept:**

To find 5 inventions to be present and operational in hotels and restaurants by 2013. Open to students, young designers and architects, **Equip'Innov Invention Contest** awards the top five inventions in the five categories **bar, dining-room, lighting, bathroom and terrace.**

### **Requirements:**

Each prototype shall be **innovative, eco-friendly, useful** and cost less than € 1000 at retail. To be presented at the show, the prototype must be fully operational.

### **Deadline:**

**Projects must be submitted by October 1st, 2012, (before 11.59 pm) by registration at: [www.equipotel.com](http://www.equipotel.com)**

### **The jury:**

Made up of professionals from the related sectors, such as Alex Brownless, co-founder and director of Arts Thread, official partner of the competition.

**EQUIP'HOTEL  
PARIS**

**ARTS  
THREAD**

**CODE**

# CODE

## **Award ceremony:**

The five winners will be invited as **VIP guests at Equip'Hotel** to show their prototypes and to present them at 2012 Equip'Hotel fair on Monday, **November 12th at 9:00 am** during a press conference dedicated to innovation.

## **Contacts:**

Alex Brownless / [equiphotel@artsthread.com](mailto:equiphotel@artsthread.com)  
Arts Thread Ltd 342 Regents Park Road - London N3 2LJ  
[www.artsthread.com](http://www.artsthread.com)

Delphine Gelly / [delphine.gelly@reedexpo.fr](mailto:delphine.gelly@reedexpo.fr)  
Reed Expositions France, 52-54 quai De Dion Bouton 92800 Puteaux -France  
[www.equiphotel.com](http://www.equiphotel.com) / [www.reedexpo.fr](http://www.reedexpo.fr)

Silvia Perfetti / [silvia.perfetti@midaeditore.com](mailto:silvia.perfetti@midaeditore.com)  
CODE magazine  
[www.codemagazine.it](http://www.codemagazine.it)

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