

CREA SUMMER ACADEMY

CREATIVES, TECHIES AND ENTREPRENEURS UNITE!

At the CREA Summer Academies and Business Contest, you will be part of a (early stage) start-up team and work on your business idea, combining knowledge and experience from creativity, business theory and technology. Join us in Italy, Germany, Slovenia, Estonia, Greece, the Netherlands or the UK this summer for your first start-up adventure!

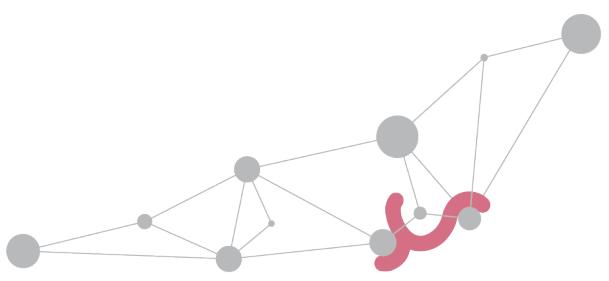
All academies are free of charge thanks to the support of European Commission. Do you have a creative, design, ICT, technology, business, management or entrepreneurship background and would you like to join us for this intensive two-week course in summer 2016? Are you interested in having the chance to participate in the international CREA Business Idea Contest in the Fall of 2016? Then apply at CREA 2016! <http://www.creasummeracademy.eu>



CREA is a European Network of Summer Academies for the development of innovative business ideas driven by Creativity and ICT and with a Business Idea Contest to put these start-ups in contact with investors and business angels.

The Academic and business prospective converge in CREA giving the opportunity to Summer Academy's participants to benefit from knowledge and experience gathered from all over Europe.

The goal of CREA is to involve the widest possible number of students from all over the world. At the same time CREA aims to build a strong network of universities that collaborate on issues of entrepreneurship, creativity and ICT.



CREA, in its first year has collected more than 300 application giving the possibility to the 130 participants selected to attend one of the six European summer academies. 11 teams, composed by 50 students presented their ideas at the first ICT CREA BUSINESS IDEA CONTEST which was hosted by the European Commission in October at the conference "ICT 2015 - Lisbon".

On February 19th 2016 was launched the second edition of the call to apply to the seven free CREA summer academies.

Until May 17th, 2016 students can apply to one of 7 Summer Academy planned for 2016:

Newcastle (United Kingdom) June 20 to July 1
 Utrecht (Netherlands) July 4 to 15
 Syros island (Greece) July 11 to 22
 Ljubljana (Slovenia) July 19 to 29
 Tallinn (Estonia) 16 to 27 August
 Lake Constance (Germany) August 29 to September 9
 Ostuni (Italy) September 5 to 16

The call, published on www.creasummeracademy.eu and www.f6s.com/crea, is open to university students and PhD enrolled in universities (up to one year after graduation) and Post Doc working in European universities.

It's possible to apply to the summer academies, for individual students and teams with a Business Idea or simply with the desire empower their skills.

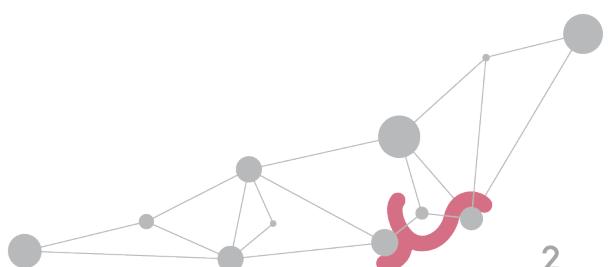
For the first year, attending one of the CREA Summer Academies, you will gain 3 ECTS.

Every Summer Academy has a program of lectures, events and workshops and is focused on one, or more, of CREA pillars (Creativity - Information Technology - Entrepreneurship).

At the end of the two weeks of intensive training program, the teams will be supported by experts in the process of mentoring that will end with Prototyping.

A qualified jury will select the two best ideas for each Summer Academy, which, in October 2016, will attend to the next edition of the *CREA International Business Idea Contest* hosted by SMAU Milan one of the most relevant event in Innovation and ICT sectors.

Within this final contest young startuppers will present their projects to a panel of investors. The winners will have access to incubation services at incubators across Europe.



CREA is a project financed by Horizon2020, the European Programme for research and innovation.

It has been designed and implemented by a partnership of nine institutions from eight European countries: Politecnico di Milano-Design Department (supported by Fondazione Politecnico); ESN Italy – Erasmus Student Network (Italy); BWCON Innovation Cluster for ICT and Media of Baden-Württemberg (Germany); University of the Aegean (Greece); University of Northumbria at Newcastle (United Kingdom); University of the Arts, Utrecht (Netherlands); Regional Development Agency of the Ljubljana Urban Region and University of Ljubljana (Slovenia); Tallin Incubator (Estonia).

More information on www.creasummeracademy.eu

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