



## CAUS 2013 WINTER-INTENSIVE INTERNSHIP PROGRAM

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### I. GENERAL:

The Color Association of the US invites you to submit an application to our Winter Intensive Virtual Internship Program.

This internship is especially targeted at Undergraduate students pursuing a degree in Architecture and Interior Design with special interest in color.

This winter-intensive virtual internship will focus on the use of color in built environments. Students will be assigned to work in one environment cluster (workplace, healing, learning, hospitality) to review architectural work in these designated environments and analyze how color is applied within the environmental context.

### II. DESCRIPTION:

This winter-intensive internship presents you with the unique opportunity to deepen your **color knowledge** while developing and enhancing your research, collaboration and presentation skills. You will be assigned into a thematic work team and address critical color questions in order to develop in-depth knowledge of the role color plays in built environments.

The CAUS Winter Intensive Virtual Internship Program is comprised of the following two-steps:

#### **Step 1: Project Launch:**

Project launch, test-drive & calibration – We will review research practices, identify questions and issues of concern, discuss strengths and limitations of various research practices and get you and your team off to a great start.

#### **Step 2 – The Deep Dive:**

a. You will conduct an in-depth research within your ‘environment’ cluster applying our proprietary assessment methodology to examine the emotional and functional complexities present and how is color used and leveraged to support effectiveness of this environment.

We will provide on-going mentorship with review and discussion opportunities throughout this deep-dive.

b. You will work with other team members to develop a comprehensive analysis of the data collected (both text and visual) and a summary pertaining to color utilization within the assigned environment.

c. All teams are required to present their analysis and findings to the entire research fellow pool. Discussion of findings within and across environment clusters will follow and lessons learned/best practices will be identified.

### **III. TIME/SCOPE:**

1. Internship duration: January 7, 2013 to January 18, 2013.
2. Time commitment: Research fellows must commit to 10 days of 5 work hrs/per day and be available for pre-scheduled on-going virtual meetings (during core hours) with the head of our virtual research lab.
3. Location: This is a **Virtual Internship** that does not require personal attendance at our NYC offices. All meetings will be held on-line.

### **IV. ELIGIBILITY (WHO SHOULD APPLY):**

1. Undergraduate Students of Architecture and/or Interior Design
2. All research fellows should have full accessibility to the internet and be able to collaborate in a virtual team-environment
3. GPA: a minimum of 3.3
4. Demonstrated research ability a plus

All students who complete the Winter-Intensive Virtual Internship will receive a Certificate of Completion from the Color Association of the US.

## **APPLY**

To apply, please submit your resume, transcript, recommendation letters if available and a 1-page cover letter to [anat@colorassociation.com](mailto:anat@colorassociation.com).

***The deadline for applications is Tuesday, November 20, 2012 at 5PM EST.***