



CALL FOR PARTICIPATION

INTERNATIONAL WORKSHOP 2014-2015

IN PARTNERSHIP WITH THE SCHOOL OF DESIGN OF POLITECNICO DI MILANO

TITLE

MTMG 2015 Special Edition | Future ways of living

THEME

The *Institute without Boundaries*, partnering with *Meet the Media Guru* and in collaboration with the *School of Design of Politecnico di Milano* and the *Cumulus International Association* will host a 10-day-long living lab (charrette) that explores how new media technologies will impact our daily lives over the next 10 years. This aligns with three key events that are taking place in Milano in 2015:

- *Milan Expo 2015 – this is a Universal Exhibition, which is taking place from May 1 to October 31, 2015. Over this six-month period, Milan will become a global showcase where more than 140 participating countries will show the best of their technology that offers a concrete answer to a vital need: being able to guarantee healthy, safe and sufficient food for everyone.*
- *Expo in Città – is a project developed by the Municipality and Milan Chamber of Commerce that coordinates and promotes cultural and recreational initiatives held inside the metropolitan area during Expo 2015*
- *Cumulus Conference: The Virtuous Circle, Milano 2015 – is an academic event being held in Milano on June 3-7, 2015, which will explore the topic Design Culture and Experimentation. This will also include an exhibition that is centred around “Design to Feed the World”, which will be open from June 6-30, 2015.*

Leveraging these events, this charrette will follow *Meet the Media Guru's* 10th anniversary celebration and speaker series (June 11 & 12, 2015) to inspire an interdisciplinary group of participants to develop unique projects around six core themes:

- *Mobility* - How will technology influence the movement of people and goods in the future to improve flow and mobility between places?
- *Energy* - How do future living environments produce, store and consume energy to create sustainable environments?



How will our increasing energy needs be augmented by on-demand energy sources?

- *Communication* - How will communication evolve in the future and how will this improve connectivity between people and objects (the Internet of Things)?
- *Health and Wellness* - How does the built environment of the future enhance the health of occupants and accommodate various generations of inhabitants?
- *Education* - How will we learn in the future, and what role will technology play in augmenting our learning environments?
- *Food* - How will we satisfy our food requirements in the future? How will technology increase the accessibility and quality of food in urban environments?

The final projects will showcase future ways of living in Milano 2025, utilizing expertise and insight from international thought leaders and innovators to envision and design how our lives will be impacted by technologies over the next 10 years. A variety of students, professionals and key stakeholders will be involved.

ORGANISING SCHOOL

Institute without Boundaries – George Brown College (Toronto)

PARTNERS

Meet the Media Guru (Milano), Politecnico di Milano - School of Design (Milano), Cumulus International Association.

WEBSITE

www.meetthemediaguru.org
<http://www.institutewithoutboundaries.ca>

INFO ABOUT THE CONTENTS

Robert Giusti, Special Projects Associate, IwB - rgiusti@georgebrown.ca

PLACE

Milano

DATE

10 – 12 / 15 – 19 June, 2015

LANGUAGE

English

AVAILABLE PLACES

15



FEE	No fee for enrolment Accommodation and subsistence at participant expenses
STUDY PROGRAMS	Laurea Magistrale/ MSc in PRODUCT SERVICE SYSTEM DESIGN, INTERIOR DESIGN, DESIGN DELLA COMUNICAZIONE, DESIGN DEL PRODOTTO PER L'INNOVAZIONE, DESIGN & ENGINEERING, DESIGN PER IL SISTEMA MODA, DESIGN NAVALE E NAUTICO, ARCHITETTURA (TUTTE LE SCUOLE)
REFERENCE PROFESSOR IN POLIMI	Anna Meroni
YEAR AND LEVEL	MSc, 1-2 year and former students graduated from July 2014 included.
ECTS AND HOURS	4 ECTS, 55 hours (as extra curricular activity). A certificate of attendance certifying the ECTS will be issued for students who have attended more than the 80% of the workshop.
APPLICATION MATERIAL	A good knowledge of the English language is mandatory. Portfolio, CV (English), the average mark and motivation letter in English (<u>the full package not to exceed the 10 MB</u>).
	Deadline for application: h. 23.50, April 26th Applications are to be sent by email to rele@polimi.it with "INSTITUTE WITHOUT BOUNDARIES" as object with the filled A form attached.