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design
for a
better
everyday

BraunPrize 2012

**International competition for
product design concepts**

For the first time, the BraunPrize is open to everyone. Two major categories, student and professional/enthusiast, will be judged individually. New awards for sustainability will be given in addition to prizes for the best entries from around the world.

BraunPrize jury members:
Naoto Fukasawa, Japan
Jane Fulton Suri, USA
Anne Bergner, Germany
Dr. Dirk Freund, Germany
Oliver Grabes, Germany

braunprize.com

Closing date: March 31, 2012

Total prize money: \$100,000 USD

18th BraunPrize since 1968.
Endorsed by icsid and supported by
Procter & Gamble Corporate Design.

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