



BANDO PER LA PARTECIPAZIONE AD UN
WORKSHOP INTERNAZIONALE 2013-2014
IN PARTENARIATO CON LA SCUOLA DEL DESIGN

TITOLO	Designing with fabric. International Network of Schools of Architecture and Design "ARCHIMEDE": architettura mediterraneo design, architecture méditerranée design, arquitectura <u>mediterráneo</u> design
TEMA	<p>As written by Jean -Luc Nancy , you live wherever . In the sense that there is no corner of the planet that has not been colonized by humans , to the point that it is difficult to establish a clear boundary between what is urban and what is not.</p> <p>But you live <i>en passant</i> . In forms , that is, which is increasingly , even in the open spaces , the change of status of the inhabitants of our planet . Increasingly popular forms of neo-nomadism . As Umberto Galimberti wrote : "At this point the man is not that the fate of the ' wanderer ' , which , unlike the ' traveler ' which runs along the way to reach a goal, from time to time sticks to the landscapes he encounters going by , and for him those are not places of transit waiting for that place , Ithaca , which makes each land a mere stopover on the way back (...) without a destination and without points of departure and arrival points that are not occasional, the ethic of the traveler , who does not know his future , it may be the reference point of a humanity in which the technique has delivered an unpredictable future , and therefore cannot refer to aged ethics, which looked the future as a recovery of the past, because the time was inscribed in the stability of the natural order "</p> <p>This requires the project to intervene in urban areas , to retrain them and make them hospitable , welcoming, with meaning , adopting strategies that support the demand for a different use different from the past, increasingly characterized by the demand for multiple modes of use of the spaces. Losing the character , received a time, of specialized place, in the contemporary open space are required to accommodate the multiple modes of consumption by the user and allow everyone to prepare a sort of personal programming on the basis of which they can establish their own , temporary, ways of "consumption" of the space itself and , in some cases, can also interact with the devices present on the site. Modifying it. In this prospective it's integrated the transformation more and more evident in the city as theater of events, short-lived, ephemeral.</p> <p>The short duration of the event or the temporary and reversible nature of the</p>



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arrangements adopted for making open environments hospitable, appear, however, far less prominent features of their ability to be "manifestations of meaning", to explore the depth and assign a symbolic value to things . We can consider these actions as an announcement of an absence whose " deep radiation " may continue to witness to their presence on the territory and leave an echo that goes far beyond their actual short lifetime.

This type of transformation of the nature of the interventions in the urban open space can only match a change in the means by which to give them a shape. Alessandro Mendini already in the eighties, lucid and prophetic , dealing with the theme of the interior space of the house, had supported the concept of a 'soft' project against the ostentatious security of a 'hard' project, that premonitory , demagogic . To Mendini , to furnish you should be configured as a "natural gesture" and as an action that, unlike the designing architecture , foresees the need to rely on the use of hospitable gestures, " with hermaphrodite characteristic". Which therefore require the use of different materials from those typical used, such as stone, iron, concrete, metal, glass. Materials capable of representing from the physical point of view , as well as metaphorical , the idea of the "soft project": "the fabric , the color , the weather , the memory , the light , which touch the body without hurting him". You could say the same if we think in urban space as

space available to its users through gestures of hospitable nature, committed to light materials, reversible, not intended for prejudging the identity forever .

This kind of perspective seems to find in the city of Como an ideal area for experimentation. On the one hand the strong identity of its territory, is tied to the history of its architecture (the oldest one of the old town), but also refers to the particular story of the " Larian rationalism ", and the extraordinary nature of the landscape. On the other hand, the presence of an industrial tradition , never used up, which has found in the fabric production of high quality a way to affirm its presence completely originally and recognized at international level . Both of these aspects make of great interest the hypothesis to promote a design workshop designed to test students of architecture and design on designing installations intended to make most hospitable some places in the city, making use mainly of textile materials.

It's a theme that whether in the past, just think of the best examples of installations based on " marquees ", and especially in the contemporary world , with the help of some



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<p>influential architects and designers , presents achievements of great value, which is independent , just from their temporary character or otherwise entrusted to the use of perishable materials . In this case, the challenge would be double , as addressed to verify not only the general potential of the textile material in the construction of urban installations, but also the possibility of an alternative use, in an area up to now little explored, of the same materials produced by the local industry .</p>	
SOTTOTEMATICHE	The workshop will be developed in small groups, each consisting of one student per school, and will be articulated in a first planning phase, led by the tutors of the different schools , and in a second operational phase , in which the installations will be carried out by the students themselves in places designed to accommodate them .
SCUOLA ORGANIZZATRICE	School of Design , Politecnico di Milano
ENTI /SCUOLE PARTNER	Ecole Camondo , Paris , Ecole special d'architetture , Paris , Escuela Superior Polytechnic CEU Madrid
LUOGO	<p>The educational activities will be hosted in the classrooms of the Politecnico di Milano.</p> <p>The conferences and the final presentation of the projects at the Palazzo Natta .</p>
DATE	The expected duration is from Monday 7th July to Friday 11th July.
LINGUA	ENGLISH
POSTI DISPONIBILI	10
COSTO	No fee but accommodation and travel expenses are to be paid
CORSO DI STUDIO	INTERIOR DESIGN - MODA - PSSD - PRODOTTO
PROFESSORE DI RIFERIMENTO	Prof. Luciano CRESPI
LIVELLO E ANNO	MAGISTRALE / MASTER LEVEL - 3D YEAR LAUREA 1° AND 2° YEAR