



CALL FOR PARTICIPATION

UNIDEE INTERNATIONAL WORKSHOP 2014-2015

IN PARTNERSHIP WITH THE FONDAZIONE PISTOLETTO

TITLE

UNIDEE INTERNATIONAL WORKSHOP 2014-2015

THEME

The Fondazione Pistoletto, with the *School of Design of Politecnico di Milano* and the *Cumulus International Association* will host a 5-day-long living lab (charrette) that explores how new art technologies will impact our daily lives over the next years. This aligns with three key events that are taking place in Milano in 2015:

- *Milan Expo 2015 – this is a Universal Exhibition, which is taking place from May 1 to October 31, 2015. Over this six-month period, Milan will become a global showcase where more than 140 participating countries will show the best of their technology that offers a concrete answer to a vital need: being able to guarantee healthy, safe and sufficient food for everyone.*
- *Cumulus Conference: The Virtuous Circle, Milano 2015 – is an academic event being held in Milano on June 3-7, 2015, which will explore the topic Design Culture and Experimentation. This will also include an exhibition that is centred around “Design to Feed the World”, which will be open from June 6-30, 2015.*

Leveraging these events, this charrette will inspire an interdisciplinary group of participants to develop unique projects around core themes:

- *Ubiquitous Infoscafes – Mentor Salvatore Iaconesi, Oriana Persico. (4 May / 8 May 2015).*
- *The artist as Entrepreneur relationships between artists, society, markets and world economy – Mentor Emilia Telese (8 June / 12 June 2015)*
- *The artistic production of the common between territorialization and (re)localisation – Mentor Giusy Checola (29 June / 3 July 2015).*



- *What do we have in Common? – Mentor Christian Nyampeta, Sakiko Sugawa, Sofia Olascoaga, Jason Waite. (05 October – 09 October 2015)*
- *Matter as Experience _ Mentor Andrea Caretto, Raffaella Spagna. (26 October – 30 October 2015).*

ORGANISING SCHOOL

Fondazione Pistoletto – Biella BI (Italy)

PARTNERS

Politecnico di Milano - School of Design (Milano), Cumulus International Association.

WEBSITE

www.cittadellarte.it
www.polimi.it

INFO ABOUT THE CONTENTS

Cecilia Guida c.guidi@cittadellarte.it

PLACE

Biella

DATE

from May to October 2015

LANGUAGE

English

AVAILABLE PLACES

4

FEE

No fee for enrolment
Accommodation and subsistence at participant expenses
(125 Euro full accomodation for 5 days)

STUDY PROGRAMS

Laurea Magistrale/ MSc in PRODUCT SERVICE SYSTEM DESIGN, INTERIOR DESIGN, DESIGN DELLA COMUNICAZIONE, DESIGN DEL PRODOTTO PER L'INNOVAZIONE, DESIGN & ENGINEERING, DESIGN PER IL SISTEMA MODA, DESIGN NAVALE E NAUTICO, ARCHITETTURA (TUTTE LE SCUOLE)

REFERENCE PROFESSOR IN POLIMI

Giulio Ceppi and Luisa Collina

YEAR AND LEVEL

MSc, 1-2 year and former students graduated from July 2014 included.



APPLICATION
MATERIAL

Apply online at:

[UNIDEE WORKSHOP](#)

A good knowledge of the English language is mandatory.

Deadline for application: April 30th