



T.I.M.E.
Alumni Association

New Logo for T.I.M.E. Alumni Association

The T.I.M.E. (**Top Industrial Managers for Europe**) Alumni Association is the association for the over 3.000 engineers who have graduated from T.I.M.E. double degree program.

The network includes 53 leading Engineering Schools and Faculties, Technical Universities in Europe, Brazil, Japan, China and Australia.

The purpose of the T.I.M.E. double degree program is to train future managers by offering them a scientific, technical and cultural experience of high level in two countries.

THE LOGO CONTEST

The T.I.M.E Alumni Association is seeking to redesign its logo. The association is sponsoring a logo contest with a winning prize of **150 euros**.

The contest is open to all T.I.M.E. Alumni Association members, professors, students, designers and friends of the T.I.M.E double degree program.

Deadline for entries is **January 31th, 2017, 10h00, CET**.

SELECTION CRITERIA

A committee of T.I.M.E. Alumni Association will select a winner based on the following criteria:

- Simple and minimalist logo: representing the excellence of the T.I.M.E. double degree program.
- Appealing to our key audiences: T.I.M.E alumni and students, international institutions and corporates.
- Versatile: the logo will be used on our website, social media and emails as well as printed materials.

Winner will be notified within 2 months from the submission deadline.

GUIDELINES FOR SUBMISSIONS

- Individual or team of designers (e.g. student team, agency team...) may submit up to 3 logo designs or variations.
- Format should be a high resolution (300 dpi) .EPS or .JPG file in both color and black.
- Logo should incorporate "Top Industrial Managers for Europe" or "T.I.M.E." and "Alumni".
- Up to 3 colors may be used. Participants must provide the CMYK or RGB numbers.
- Artwork must be original. Participants agree to grant copyright permission to the T.I.M.E. Alumni Association and T.I.M.E. Association to use this logo in all outreach, across all mediums without restrictions.
- All entries must include at least the name and email address of the entrant. File names for entries should include the entrant's last name.
- All logo submissions are due to the T.I.M.E Alumni Association at communications@TIME-Alumni.org.